



*Conference:  
Advanced Financial Management and Risk  
Management*

*2 - 6 March 2025*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Conference: Advanced Financial Management and Risk Management

Conference code: CO235166 From: 2 - 6 March 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 3575 € Euro

### Introduction

Effective risk management is of vital importance in today's business environment. This course will enhance your understanding of risks and how to minimize a business's exposure to them. Financial management has also undergone several developments since the beginning of the current century, shifting from descriptive studies to practical studies subject to rigorous scientific standards. It has evolved from a field concerned solely with sourcing funds to a field that focuses on asset management and directing available financial resources to optimal uses. Additionally, the focus has shifted from external analysis of companies or organizations to the decision-making process within them.

### Conference Objectives

By the end of the conference, participants will be able to:

- Understand the nature of contemporary financial management.
- Acquire the necessary skills for financial analysis, planning, and control.
- Comprehend how to balance risk and return.
- Learn methods for managing working capital cash, marketable securities, accounts receivable, and short-term financing.
- Prepare feasibility studies.
- Prepare capital budgets.
- Gain practical skills in financial market operations.
- Understand the issuance of new securities and investment banking activities.
- Comprehend the process of making strategic financial decisions.
- Acquire corporate restructuring skills.
- Understand international financial management.
- Achieve and acquire core skills in forecasting and mitigating financial risks through specific procedures.

### Target Audience

This conference is intended for:

- Financial planning managers and account heads.
- Financial managers.
- Audit managers.
- Accountants and financial heads.
- Financial controllers and other financial affairs officials.
- Accountants and bookkeepers.
- Anyone looking to enhance their skills and expertise and sees the need for this course.

## Conference Outlines

### Day One - Financial Management:

- Introduction to financial management.
- Comprehensive overview of financial management.
- The current environment: markets, institutions, interest rates, taxes.
- Analysis and forecasting, planning, financial control.
- Financial statement analysis.
- Forecasting, planning, financial control.

### Day Two - Fundamental Concepts in Financial Management:

- Risk and return ratios.
- Time value of money.
- Valuation of stocks and bonds.
- Working capital management.
- Working capital policy.
- Cost of capital, financial leverage, dividend policy.
- Capital structure and financial leverage.
- Capital budgeting.
- Capital budgeting methods.

### Day Three - Cash Flows for Projects and Risk Management:

- Cash flow and marketable securities management.
- Accounts receivable management.
- Short-term financing.
- Dividend policy.
- Long-term strategic financing decisions.
- Common stock and investment banking activities.
- Long-term debt.
- Alternative financing arrangements and corporate restructuring.
- International financial management.
- Case studies and solved exercises.

### Day Four - Financial Risk Management:

- Principles of financial risk management.
- Steps in the financial risk management process.
- Dealing with risks.
- Developing a plan to address them.

- Reviewing and evaluating the plan.
- Implementing the plan.
- Determinants and constraints.
- Areas of risk management application.
- Financial risk management and contract continuity.
- Financial risk mitigation methods.

#### Day Five - The Principle of Mitigation of Risks and Damages After Occurrence:

- Compensable damage.
- Anticipating damage in national legal systems.
- Formulating the rule in European contract principles.
- Principle of full compensation.
- The function and source of compensation.
- Obligation to mitigate damage.
- Methods of fulfilling the obligation.
- Effects of non-compliance with the obligation to mitigate damage.
- Consequences of failing to mitigate damage.

## Registration form on the Conference: Advanced Financial Management and Risk Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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