



*Training Course:  
Advanced Health Innovation Management  
Program*

*24 - 28 February 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Advanced Health Innovation Management Program

Training Course code: SI234652 From: 24 - 28 February 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4675 € Euro

### Introduction

This course introduces participants to advanced concepts for the successful development and implementation of Innovations in Healthcare. It will give participants the confidence to embrace their creativity and develop innovative teams.

Healthcare is currently facing unprecedented challenges and the need for innovation has never been greater. But how do you successfully manage the Innovation Process in a healthcare setting? How do you empower staff and teams to come up with the innovations that will allow organizations to thrive? The answer lies in developing an advanced understanding of the Innovation Management Process, and how to overcome the challenges to Innovation that are evident in the Health Sector. This course will equip the participants with an understanding of the Advanced Health Innovation Management principles that are crucial to success.

### Course Objectives of Advanced Health Innovation Management Program

We introduce fundamental and advanced principles of how to successfully manage the development and implementation of Health Innovations.

At the end of this seminar, you will learn to:

- develop a focused Innovation strategy that fits with the company's business needs
- understand and implement key Innovation techniques to enable the delivery of the strategy
- have an awareness of the characteristics of Innovations in Healthcare systems and the approaches that may be adopted in their design and use
- appreciate techniques and technologies available for the assessment of risk and the management of change
- use proven and advanced principles of continuous improvement for quality management

### Target Audience of Advanced Health Innovation Management Program

This World-Class Advanced Health Innovation Management course is appropriate for everyone in the organization but essential for anyone involved in innovation, service improvement, and service development initiatives.

The course will benefit all levels of clinical and non-clinical personnel in private and public sector healthcare as well

as personnel that works in partnership with healthcare organizations:

- Directors
- Managers
- Team Leaders
- Supervisors
- Clinical Staff
- Non-clinical Staff
- Operations Personnel

## Course Outlines of Advanced Health Innovation Management Program

### Day 1

#### The context of Health Innovation Management

- Attitude to Risk in Healthcare
- Product Lifecycles

#### The Innovation Management Process

- Value Analysis and Management
- Quality Function Deployment
- Operationalising Healthcare Innovations

### Day 2

#### How to Foster Creativity and Innovation in your Workplace

- Creating Thinking Models
- Stages in the creative process
- Developing openness to new ideas in Healthcare

### Day 3

#### Accelerating Innovation

- Challenging Assumptions
- Looking for Paradigm Shifts

#### Networking for Successful Innovation

- Innovation Ecosystems
- Absorptive Capacity in Healthcare

### Day 4

#### Leading Healthcare Innovation

- Characteristics of Innovative Leaders
- Developing Innovative Teams

Day 5

Overcoming Barriers to Successful Innovation

- Risk-Taking in Healthcare?
- Change Management for Innovations

## Registration form on the Training Course: Advanced Health Innovation Management Program

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
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