



*Training Course:
Align For Results - Leading with Impact:
Advanced*

*24 - 28 March 2025
Casablanca (Morocco)
New Hotel*

Training Course: Align For Results - Leading with Impact: Advanced

Training Course code: LS1959 From: 24 - 28 March 2025 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction:

The Align For Results - Leading with Impact training program is designed to equip senior executives and aspiring CEOs with the skills and knowledge necessary to excel in a CEO position. This program is tailored to address the unique challenges and responsibilities faced by top-level leaders in today's competitive business environment. By focusing on strategic alignment and effective leadership, participants will develop the capabilities needed to drive organizational success and achieve sustainable results.

Objectives:

The objectives of this training program are to:

- Develop strategic thinking skills: Enhance participants' ability to think strategically, analyze complex business situations, and make informed decisions that align with organizational goals.
- Cultivate leadership presence: Build a strong executive presence and inspire confidence among stakeholders through effective communication, influence, and relationship-building.
- Drive organizational alignment: Learn techniques to align business units, teams, and individuals towards a shared vision and common objectives, fostering collaboration and maximizing performance.
- Foster innovation and adaptability: Promote a culture of innovation and agility within the organization, enabling the CEO to anticipate and respond effectively to changing market dynamics.
- Develop talent and build high-performing teams: Acquire strategies for attracting, developing, and retaining top talent, while fostering a culture of excellence and accountability.

Target Audience:

The Align For Results - Leading with Impact training program is specifically designed for:

- Senior executives aspiring to take on CEO roles in the near future.
- CEOs seeking to enhance their leadership skills and stay updated with the latest industry trends and best practices.
- Executives in other C-suite positions COO, CFO, CMO, etc. who wish to gain a comprehensive understanding of the CEO's role and responsibilities.

Outlines:

Day One:

Strategic Thinking and Decision-Making

- Understanding the CEO's role in strategic planning and decision-making processes.
- Analyzing industry trends, competitive landscapes, and market dynamics.
- Developing frameworks for effective strategic analysis and decision-making.
- Case studies and exercises to apply strategic thinking in real-world scenarios.

Day Two:

Executive Presence and Communication

- Building a strong executive presence and projecting leadership credibility.
- Effective communication strategies for influencing stakeholders and driving change.
- Public speaking and presentation skills for impactful leadership.
- Managing media and public relations effectively.

Day Three:

Organizational Alignment and Performance Management

- Aligning business units, teams, and individuals with organizational goals.
- Developing performance management systems to drive accountability and results.
- Creating a culture of collaboration, engagement, and high performance.
- Tools and techniques for measuring and monitoring organizational performance.

Day Four:

Innovation and Change Leadership

- Fostering a culture of innovation and driving change within the organization.
- Identifying and capitalizing on opportunities for disruptive innovation.
- Leading organizational transformation and managing resistance to change.
- Developing agility and adaptability to navigate dynamic business environments.



Day Five:

Talent Development and Succession Planning

- Attracting, developing, and retaining top talent.
- Strategies for building high-performing teams and nurturing leadership potential.
- Succession planning and executive talent management.
- Balancing diversity and inclusion in talent development.

Registration form on the Training Course: Align For Results - Leading with Impact: Advanced

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