



*Training Course:  
Digital Transformation for Human Resources*

*17 - 21 February 2025  
Casablanca (Morocco)  
New Hotel*

## Training Course: Digital Transformation for Human Resources

Training Course code: SC235421 From: 17 - 21 February 2025 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4675 € Euro

### Introduction

In today's rapidly evolving business landscape, digital transformation has become a critical imperative for organizations seeking to enhance their efficiency, agility, and competitiveness. Human Resources HR plays a pivotal role in this transformation by leveraging digital tools and technologies to streamline processes, improve employee experiences, and make data-driven decisions. This 5-day training program is designed to equip HR professionals with the knowledge and skills necessary to lead and implement digital transformation initiatives within their organizations.

### Objectives

By the end of this training program, participants will be able to:

- Understand the fundamental concepts and importance of digital transformation in HR.
- Identify and utilize various digital tools and technologies to enhance HR functions.
- Collect, analyze, and leverage HR data to make informed decisions.
- Develop strategies for leading and managing change during digital transformation.
- Recognize and adapt to emerging trends in HR technology and the future of work.
- Create a comprehensive digital transformation plan tailored to their organization's needs.

### Target Audience

This training program is ideal for:

- HR Managers and Directors
- HR Business Partners
- HR Professionals and Practitioners
- Talent Acquisition Specialists
- Learning and Development Managers
- Organizational Development Specialists
- HR Consultants and Analysts
- Anyone involved in HR functions who is interested in leveraging digital transformation to improve HR processes and outcomes.

### Training Program Outline

#### Day 1: Introduction to Digital Transformation in HR

- Welcome and Program Overview
- Key Concepts of Digital Transformation
- The Importance of Digital Transformation in HR
- Case Studies of Successful Digital Transformation in HR
- Identifying Digital Transformation Opportunities in HR

#### Day 2: Digital Tools and Technologies for HR

- Overview of Digital Tools for HR
- HR Information Systems HRIS
- Applicant Tracking Systems ATS
- Employee Engagement Platforms
- Learning Management Systems LMS
- Introduction to Artificial Intelligence and Machine Learning in HR

#### Day 3: Data-Driven Decision Making

- Importance of Data in HR
- Collecting and Analyzing HR Data
- Key HR Metrics and Analytics
- Using Data to Improve Recruitment and Retention
- Predictive Analytics in HR
- Building a Data-Driven HR Culture

#### Day 4: Change Management and Digital Transformation

- Understanding Change Management
- Strategies for Leading Digital Transformation
- Overcoming Resistance to Change
- Communicating Change Effectively
- Training and Supporting Employees During Transition
- Monitoring and Evaluating the Transformation Process

#### Day 5: Future Trends

- Emerging Trends in HR Technology
- The Future of Work: Remote and Hybrid Work Models
- Ethical Considerations in Digital HR
- Cybersecurity and Data Privacy in HR
- Presentations and Feedback
- Program Wrap-up and Next Steps

## Registration form on the Training Course: Digital Transformation for Human Resources

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
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