



*Training Course:  
Advanced Planning and Development Strategies  
for Executive Leaders*

*7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: Advanced Planning and Development Strategies for Executive Leaders

Training Course code: SC235568 From: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4675 € Euro

### Introduction

This advanced program, designed by Global Horizon Training Center, focuses on equipping executive leaders with the skills and insights necessary to create robust planning and development strategies. In today's rapidly evolving business environment, strategic foresight and dynamic development plans are essential for maintaining competitive advantages. This training aims to bridge the gap between traditional leadership approaches and the new-age strategic methodologies required for sustainable growth and success. By integrating both theoretical knowledge and practical applications, participants will leave equipped with the necessary tools to drive their organizations forward.

### Objectives

By the end of this program, participants will:

- Develop a comprehensive understanding of advanced planning and development strategies.
- Learn to align organizational goals with long-term development plans.
- Explore innovative frameworks for leadership development and strategic growth.
- Understand how to foster a culture of proactive planning and adaptability within teams.
- Gain insights into the latest tools and techniques used in scenario planning and forecasting.
- Enhance their ability to lead in complex and uncertain environments.

### Course Methodology

The training employs a blend of interactive methods to ensure a deep and practical understanding of the content:

- Case studies from global organizations
- Group exercises and role-plays
- Facilitated discussions
- Strategy simulation workshops
- Presentations and peer feedback sessions
- Real-world problem-solving assignments

## Organizational Impact

Organizations will benefit through:

- A leadership team with the strategic foresight to drive development and innovation.
- Enhanced ability to anticipate challenges and adapt to changes within the industry.
- Stronger alignment between strategic objectives and operational goals.
- Improved decision-making at the executive level.
- A culture that encourages continuous improvement and long-term planning.

## Target Audience

This program is tailored for:

- Executive leaders and senior managers responsible for strategic planning and development.
- Heads of departments or units involved in organizational growth and innovation.
- Directors and vice-presidents seeking to enhance their leadership strategies.
- Entrepreneurs and business owners who want to develop long-term strategies for sustainable growth.

## Outlines:

### Day 1: Strategic Planning Foundations and Visionary Leadership

- Overview of advanced strategic planning
- Defining vision and aligning it with organizational objectives
- Key principles of visionary leadership
- Case studies: How visionary leadership transformed organizations

### Day 2: Scenario Planning and Strategic Forecasting

- Understanding scenario planning and its role in strategy
- Tools for strategic forecasting and environmental scanning
- Developing flexible strategies for uncertain environments
- Group exercise: Building a scenario plan for future growth

### Day 3: Innovation and Development Frameworks

- Exploring frameworks for innovation-driven development
- Implementing agile methodologies for organizational growth
- Fostering a culture of continuous innovation and learning
- Workshop: Applying innovation frameworks to real-world challenges

### Day 4: Leading Organizational Change and Adaptability

- Techniques for leading change in a fast-paced environment
- Identifying and overcoming resistance to change
- Building resilient organizations that adapt to disruption
- Case studies: Successful change management initiatives

### Day 5: Strategic Decision-Making and Sustainable Growth

- Enhancing decision-making processes at the executive level
- Balancing short-term gains with long-term sustainability
- Evaluating strategic success and course correction methods
- Simulation: Decision-making in complex, dynamic environments

## Registration form on the Training Course: Advanced Planning and Development Strategies for Executive Leaders

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

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registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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