



*Training Course:
Adapting to Industry Changes in Banking and
Insurance: A Global Perspective on Productivity
and Digital Transformation*

26 October 2024 - 0 0

Madrid (Spain)

Pestana CR7 Gran Vía

Training Course:

Adapting to Industry Changes in Banking and Insurance: A Global Perspective on Productivity and Digital Transformation

Training Course code: SC235543 From: 26 October 2024 - 0 0 Venue: Madrid (Spain) - Pestana CR7 Gran Vía Training Course Fees: 5775 € Euro

Introduction:

This training program, designed by [Global Horizon Training Center](#), aims to provide senior management professionals in the banking and insurance sectors with comprehensive insights into the evolving landscape of the industry. The program's primary focus will be on understanding and keeping up with industry changes, specifically drawing comparisons between the European and Indian markets. Additionally, we will touch on strategies for increasing productivity and integrating digital transformation initiatives in banking and insurance services.

By the end of this one-day program, participants will be equipped to anticipate market shifts, make informed decisions, and drive organizational productivity through digital initiatives.

Objectives:

By the end of this program, participants will be able to:

- Understand current trends and emerging challenges in the banking and insurance sectors, focusing on Europe and India.
- Analyze the impact of regulatory and technological changes on the industry.
- Identify strategies to enhance productivity within their organizations.
- Explore the role of digital transformation in improving banking and insurance services.
- Apply global best practices for adapting to industry changes.

Course Methodology:

This program will be delivered through a blend of:

- [Interactive presentations](#) featuring current industry data and case studies from Europe and India.
- [Group discussions](#) on market trends and challenges faced by the banking and insurance industries.
- [Real-world case studies](#) that illustrate successful strategies in productivity and digital transformation.
- [Expert-led sessions](#) focusing on global and regional best practices.

Organizational Impact:

Participants will return to their organizations with:

- Improved decision-making skills concerning industry trends.
- Enhanced ability to align productivity improvement initiatives with digital transformation.
- Strategic insights into global comparisons Europe vs. India to apply innovative approaches that fit their local context.
- Practical frameworks to implement changes that foster long-term growth and innovation.

Target Audience:

This program is ideal for:

- Senior executives and decision-makers in banking and insurance.
- Department heads involved in strategy, operations, and innovation.
- Managers overseeing productivity improvement and digital transformation projects.
- Professionals responsible for regulatory compliance and market adaptation.

Program Outline One-Day

Day 1: 5 to 6 hours

Session 1: 1.5 hours

Understanding Industry Changes in Banking and Insurance: A Global Perspective

- Overview of global trends in the banking and insurance sectors.
- Key changes in Europe and India: Regulatory updates, customer expectations, and market dynamics.
- Comparative analysis: Europe vs. India - What drives change?

Session 2: 1 hour

Strategies for Keeping Up with Industry Changes

- Practical tools to anticipate market changes.
- Case studies: Successful adaptation strategies in the banking and insurance sectors.
- Discussion: Challenges in aligning with global trends.

Session 3: 45 minutes

Enhancing Productivity in Banking and Insurance

- How industry changes influence productivity.
- Strategies for increasing organizational efficiency in response to new market dynamics.
- Touch-based discussion: Balancing innovation with productivity goals.

Break 30 minutes

Session 4: 1 hour

Digital Transformation in Banking and Insurance Services

- Introduction to digital transformation in the financial sector.
- Key technologies transforming banking and insurance services AI, Blockchain, etc..
- Case study: A global overview of successful digital transformation initiatives.

Session 5: 1 hour

Connecting Industry Changes with Productivity and Digital Transformation

- Integrating insights from market trends into productivity improvement.
- Frameworks for managing change and fostering innovation.
- Q&A and group discussion: Lessons learned and practical applications.

Closing Remarks 15 minutes

- Key takeaways and actionable steps for participants.

**Registration form on the Training Course:
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