



*Training Course:
Strategic Insights in Banking and Insurance*

*26 - 26 October 2024
Madrid (Spain)
Pestana CR7 Gran Vía*

Training Course: Strategic Insights in Banking and Insurance

Training Course code: SC235520 From: 26 - 26 October 2024 Venue: Madrid (Spain) - Pestana CR7 Gran Vía Training Course Fees: 45000 € Euro

Introduction:

This training program is tailored for executives and decision-makers in the banking and insurance sectors, and this course is specialized for 30 participants and more for 1 day.

The finance industry is rapidly evolving due to regulatory changes, technological advancements, and shifting market dynamics.

Leaders in banking and insurance must not only have a deep understanding of traditional financial operations but also possess strategic insight into risk management, regulatory compliance, innovation, and future trends impacting their industries.

This program is designed to empower senior professionals with the tools to drive institutional success through sound financial decision-making and risk mitigation strategies.

Participants will explore how banking and insurance leaders can navigate complex regulatory environments, balance profitability with sustainability, and leverage cutting-edge technologies like fintech and insurtech to stay competitive in a global market.

By the end of this course, participants will be equipped with the skills and knowledge to optimize their institutions' strategic direction, improve risk assessment frameworks, and foster innovation to meet the challenges and opportunities of tomorrow's financial landscape.

Target Audience:

- C-suite executives CEOs, CFOs, COOs in banking and insurance sectors
- Senior managers and directors overseeing finance, risk, and operations
- Department heads in risk management, regulatory compliance, and business strategy
- Strategic decision-makers in banking, insurance, and related industries
- High-level consultants and advisors for financial institutions

Objectives:

- To deepen strategic knowledge of the global banking and insurance industries
- To evaluate advanced risk management frameworks for senior leadership
- To enhance understanding of regulatory compliance and its strategic implications

- To explore the future of finance with emerging technologies in banking and insurance
- To improve decision-making skills for long-term profitability and sustainability in financial institutions
- To align financial strategy with corporate governance and risk mitigation priorities

Outlines:

9:00 AM - 10:30 AM: Module 1 - Strategic Overview of the Banking and Insurance Sectors

- Macro-level trends and challenges in global banking and insurance industries
- The role of senior leadership in shaping financial institutions' direction
- Strategic decision-making in high-stakes environments
- Case study: Strategic responses to market disruptions in banking and insurance

10:30 AM - 10:45 AM: Break

10:45 AM - 12:15 PM: Module 2 - Advanced Risk Management for Senior Executives

- Advanced risk identification and mitigation strategies in banking and insurance
- Integrating risk management with strategic goals
- Stress testing, scenario planning, and predictive analytics in risk management
- Case discussion: Lessons from global financial crises—how senior leaders managed risk

12:15 PM - 1:00 PM: Lunch Break

1:00 PM - 2:30 PM: Module 3 - Regulatory Compliance and Its Strategic Impact

- Navigating complex regulatory landscapes Basel III, Solvency II, and other global frameworks
- Strategic implications of regulatory compliance for senior management
- Compliance as a competitive advantage
- Discussion: Senior leadership's role in maintaining corporate governance and ethical standards

2:30 PM - 2:45 PM: Break

2:45 PM - 4:15 PM: Module 4 - Innovation and Digital Transformation in Banking and Insurance

- Strategic leadership in digital banking and insurance transformation

- Leveraging fintech, insurtech, and AI to innovate and streamline operations
- Sustainable finance and its implications for institutional strategy
- Case study: Senior management's role in driving innovation within traditional financial institutions

4:15 PM - 4:30 PM: Break

4:30 PM - 5:30 PM: Module 5 - Strategic Foresight and Future Trends

- The future of banking and insurance: Trends and strategic shifts
- Scenario planning and foresight tools for senior executives
- Preparing organizations for disruption and fostering an innovation culture
- Group exercise: Developing a 5-year strategic plan for a financial institution

5:30 PM - 6:00 PM: Wrap-Up and Q&A

- Summary of key learnings
- Open discussion on specific challenges faced by participants
- Final thoughts and strategies for senior-level impact in finance

Registration form on the Training Course: Strategic Insights in Banking and Insurance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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