



*Training Course:  
Strategic Financial Planning: Shaping the  
Financial Future of Major Institutions*

*27 - 31 October 2024  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Strategic Financial Planning: Shaping the Financial Future of Major Institutions

Training Course code: SC235502 From: 27 - 31 October 2024 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5775 € Euro

### Introduction:

In today's fast-paced, volatile financial landscape, major institutions must be equipped with a robust strategic financial planning framework that not only responds to current challenges but also anticipates future shifts. This training program is meticulously designed to offer financial executives, senior managers, and strategic planners the comprehensive skills necessary to lead their organizations toward sustained financial success and stability.

Strategic financial planning goes beyond day-to-day financial management, encompassing long-term financial forecasting, risk mitigation, and the integration of financial decisions into the broader strategic vision of the institution. This program will dive deep into methodologies for evaluating financial performance, constructing viable financial forecasts, and creating financial strategies that align with institutional objectives.

Participants will explore the complex relationship between financial planning and organizational growth, learning how to assess external economic influences, optimize resource allocation, and safeguard financial health. Through real-world case studies, interactive workshops, and scenario planning exercises, participants will gain a practical understanding of how to make informed financial decisions, manage institutional risks, and drive long-term value creation.

Ultimately, this program is designed to empower financial leaders to make confident, data-driven decisions that shape the financial future of their organizations, ensuring resilience, adaptability, and continuous growth in an ever-evolving economic environment.

### Target Audience:

- General Managers of Financial Affairs
- Chief Financial Officers CFOs
- Senior Financial Managers and Directors
- Financial Analysts and Strategic Planners
- Senior Executives responsible for financial decision-making in large organizations

### Objectives:

By the end of this program, participants will be able to:

1. Develop and implement strategic financial plans aligned with institutional goals.
2. Analyze internal and external financial environments to make informed strategic decisions.

3. Formulate long-term financial strategies to ensure the sustainability and growth of large institutions.
4. Evaluate financial performance using advanced financial models and metrics.
5. Integrate financial planning with overall institutional strategy to drive better outcomes and financial health.

## Outlines:

### Day 1: Strategic Financial Planning Overview

- **Introduction to Strategic Financial Planning:** Importance and impact on major institutions
- **Key Elements of Strategic Financial Planning:** Vision, mission, and financial goals
- **Analyzing the Financial Environment:** Identifying trends, opportunities, and risks
- **Case Studies:** Successful strategic financial planning in leading institutions

### Day 2: Financial Performance and Sustainability

- **Measuring Financial Performance:** Key metrics and performance indicators
- **Long-Term Financial Sustainability:** Balancing short-term gains with long-term stability
- **Cost Management and Optimization:** Effective strategies for cost control and reduction
- **Workshops:** Building financial performance dashboards and sustainability models

### Day 3: Financial Forecasting and Scenario Planning

- **Advanced Financial Forecasting Techniques:** Tools for accurate financial projections
- **Scenario Planning:** Preparing for multiple financial outcomes and uncertainties
- **Aligning Financial Forecasts with Institutional Strategy:** Ensuring consistency and integration
- **Interactive Exercise:** Developing financial forecasts for different scenarios

### Day 4: Strategic Decision-Making and Risk Management

- **Strategic Financial Decision-Making:** Methods for making informed choices
- **Risk Management in Financial Planning:** Identifying and mitigating financial risks
- **Capital Allocation:** Strategic investments and funding decisions for growth
- **Group Activity:** Risk assessment and decision-making simulation

#### Day 5: Implementing and Monitoring Financial Strategies

- **Implementing Strategic Financial Plans:** Steps for successful execution
- **Monitoring and Adjusting Financial Strategies:** Tools for ongoing evaluation and adjustment
- **Strategic Financial Leadership:** The role of leadership in shaping financial futures
- **Final Project Presentation:** Participants present strategic financial plans tailored for their institutions

## Registration form on the Training Course: Strategic Financial Planning: Shaping the Financial Future of Major Institutions

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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### Company Information

Company Name: .....  
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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
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### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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