



*Training Course:  
Financial Analysis, Modeling & Forecasting*

*9 - 13 June 2024  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Financial Analysis, Modeling & Forecasting

Training Course code: FI235311 From: 9 - 13 June 2024 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5250 ₺ Euro

### Introduction:

Welcome to the Financial Analysis, Modeling & Forecasting training program by Global Horizon Training Center. This program is crafted to equip participants with the essential skills and knowledge required for effective financial analysis, modeling, and forecasting. Our comprehensive curriculum is designed to cater to professionals across various industries, ensuring that participants gain practical insights and expertise to excel in their financial roles.

### Objectives:

- **Develop Analytical Skills:** Enhance participants' ability to critically analyze financial data and make informed decisions.
- **Master Financial Modeling Techniques:** Provide hands-on experience in creating robust financial models for business planning and decision-making.
- **Understand Forecasting Methods:** Equip participants with the knowledge to employ various forecasting techniques for accurate financial predictions.
- **Enhance Presentation Skills:** Train participants to effectively communicate financial insights to stakeholders through clear and compelling presentations.
- **Stay Updated with Industry Best Practices:** Ensure participants are aware of the latest trends and best practices in financial analysis and modeling.

### Target Audience:

This training program is ideal for:

- Financial Analysts
- Business Analysts
- Finance Managers
- Investment Professionals
- Corporate Planners
- Entrepreneurs and Business Owners

### Outlines:

#### Day 1: Foundations of Financial Analysis

- Introduction to Financial Analysis
- Key Financial Statements: Income Statement, Balance Sheet, and Cash Flow Statement
- Ratio Analysis for Performance Evaluation
- Case Studies and Practical Exercises

#### Day 2: Financial Modeling Basics

- Understanding Financial Models
- Building Excel-Based Financial Models
- Sensitivity Analysis and Scenario Planning
- Model Validation Techniques

#### Day 3: Advanced Financial Modeling Techniques

- Incorporating Macros and Automation in Financial Models
- Monte Carlo Simulation for Risk Analysis
- Advanced Scenario Analysis
- Case Studies and Group Projects

#### Day 4: Forecasting Methods

- Time Series Analysis for Forecasting
- Regression Analysis in Financial Forecasting
- Budgeting and Rolling Forecasts
- Real-world Application of Forecasting Techniques

#### Day 5: Communication and Reporting

- Effective Data Visualization and Reporting
- Creating Impactful Financial Presentations
- Interpreting and Communicating Insights

- Final Project Presentation and Feedback

## Registration form on the Training Course: Financial Analysis, Modeling & Forecasting

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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Giza, Giza Governorate,  
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