



Conference:
Financial Analysis, Planning & Controlling
Budgets

19 - 23 August 2024
Casablanca (Morocco)
New Hotel

Conference: Financial Analysis, Planning & Controlling Budgets

Conference code: CO235219 From: 19 - 23 August 2024 Venue: Casablanca (Morocco) - New Hotel Conference Fees: 4675 € Euro

Introduction:

Welcome to the Financial Analysis, Planning & Controlling Budgets conference organized by the Global Horizon Training Center. This conference aims to bring together experts, professionals, and enthusiasts in the field of finance to exchange insights, discuss best practices, and explore the latest trends in financial analysis, planning, and budgeting.

Objectives:

The primary objectives of this conference are to:

- Foster knowledge sharing and collaboration among finance professionals.
- Explore innovative approaches to financial analysis, planning, and budgeting.
- Discuss the impact of financial management on organizational success.
- Provide a platform for networking and building professional relationships.

Methodology:

This conference will feature a mix of engaging activities, including:

- Keynote presentations from renowned industry experts.
- Panel discussions on relevant financial topics.
- Interactive workshops and case studies.
- Q&A sessions for in-depth exploration.
- Networking opportunities to connect with fellow attendees.

Target Audience:

This conference is suitable for professionals from various financial roles, including:

- Finance Managers and Analysts
- CFOs and Financial Executives

- Business Owners and Entrepreneurs
- Budgeting and Financial Planning Managers
- Anyone interested in financial analysis and planning trends

Conference Agenda:

Day 1: Understanding Financial Analysis

- Introduction to financial analysis
- Key financial statements: Income Statement, Balance Sheet, Cash Flow Statement
- Financial ratios and their interpretation
- Case study: Analyzing a company's financial performance

Day 2: Budgeting Fundamentals

- The importance of budgeting
- Types of budgets: Master, Operating, Capital, and Cash budgets
- Creating a budget: Principles and techniques
- Preparing a budget

Day 3: Budgeting and Financial Planning

- Budgeting for strategic planning
- Forecasting techniques
- Budget variance analysis
- Real-world examples and applications

Day 4: Financial Risk Management

- Identifying financial risks
- Risk assessment and measurement
- Risk mitigation strategies
- Case study: Developing a risk management plan

Day 5: Financial Decision-Making and Reporting

- Utilizing financial data for decision-making
- Investment appraisal techniques
- Reporting and presenting financial information

Registration form on the Conference: Financial Analysis, Planning & Controlling Budgets

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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