



*Training Course:  
Managerial & Managerial Accounting for Non-  
Financial Professionals*

*10 - 14 June 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: Managerial Accounting for Non-Financial Professionals

Training Course code: FI1087 From: 10 - 14 June 2024 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4250 € Euro

### Course Objectives of Managerial Accounting for Non-Financial Professionals

By the end of the program, participants will be able to:

- Explain the functions of financial management.
- Define the four key financial statements: balance sheet, income, cash flow and changes in owner's equity.
- Interpret the financial health of a company or profit center.
- Master capital budgeting and cost-volume-profit analysis.
- Use financial information to manage the business or their departments.

### Who should attend

Managers, supervisors, and staff from any function including finance who need to improve understanding and use of financial information. This program is worth 25 NASBA CPEs.

### Course Outlines of Managerial Accounting for Non-Financial Professionals

#### Day 1:

##### Introduction

- The Goals and Functions of Financial Management
- The Three Most Important Questions Answered by Finance

##### The Key Financial Statements

- Income Statement
- Changes in Owner Equity
- Balance Sheet
- Cash Flow

#### Day 2:

##### Analysis of Financial Statements

- Judging the Health of the Business
- Income Statement Ratios
- Balance Sheet Ratios
- How to Read Company Annual Reports

#### Day 3:

## Cost Concepts and Decision-Making

- Cost-Volume-Profit Analysis
- Breakeven Analysis
- Economic Costs versus Accounting Costs
- Marginal Analysis
- Cost-Based Pricing

## Day 4:

### Capital Projects

- The Time Value of Money
- Cost of Capital
- The Capital Budgeting Decision
- Methods in Evaluating Capital Projects
- Sensitivity and Risk Analysis

## Day5:

### Working Capital and the Financing Decision

- Current Asset Management
- Sources of Short-Term Financing

### Using Financial Information to Manage the Business

- Making Business Decisions in Finance, Marketing, Production, and Investment

### The Budgeting Process

- Guidelines and Techniques
- Cost Control

## Registration form on the Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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to: Global Horizon  
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