



*Training Course:  
Certified Management Accountant (CMA)*

*7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: Certified Management Accountant (CMA)

Training Course code: MA235194 From: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction:

Welcome to the Certified Management Accountant CMA Training Program, proudly offered by Global Horizon Training Center. At Global Horizon, we are committed to delivering world-class professional development programs that empower individuals to excel in the field of management accounting. This program has been meticulously crafted to help participants achieve the prestigious CMA designation and advance their careers in management accounting.

### Objectives:

- Provide participants with a comprehensive understanding of management accounting principles and practices.
- Prepare participants to successfully pass both parts of the CMA exam.
- Equip participants with practical skills and knowledge required for effective management accounting in various industries.
- Foster critical thinking and decision-making abilities in financial management.

### Methodology:

Our training program employs a dynamic and comprehensive teaching methodology, including:

- Interactive lectures and presentations by experienced CMA-certified instructors.
- Real-world case studies and practical exercises to apply CMA concepts.
- Group discussions and peer learning opportunities.
- Practice exams and quizzes to assess progress.
- Access to a dedicated online learning platform for additional resources and support.

### Target Audience:

This program is designed for individuals and professionals seeking to enhance their careers in management accounting, including but not limited to:

- Financial analysts.

- Management accountants.
- Finance managers and directors.
- Accounting professionals looking to earn the CMA designation.

## Outlines:

### Day 1: Introduction to CMA and Financial Reporting

- Overview of the CMA designation and its importance.
- Introduction to financial reporting standards.
- Key principles and concepts of financial statement analysis.

### Day 2: Performance Management and Cost Analysis

- Performance measurement and cost management.
- Cost behavior and cost-volume-profit analysis.
- Budgeting and variance analysis.

### Day 3: Internal Controls and Risk Management

- Internal controls and their significance in financial management.
- Risk assessment and management techniques.
- Case studies on internal controls and risk management.

### Day 4: Decision Analysis and Investment Appraisal

- Decision-making models and techniques.
- Capital budgeting and investment appraisal.
- Real options and strategic decision-making.

### Day 5: Professional Ethics and CMA Exam Preparation

- Ethical considerations for management accountants.
- Review of key CMA exam topics.
- Tips and strategies for successfully passing the CMA certification exams.

- Closing remarks and certificates distribution.

## Registration form on the Training Course: Certified Management Accountant (CMA)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.