Training Course:
Innovation and Comprehensive Quality in Strategic Training

23 - 27 June 2024
Dubai (UAE)
Residence Inn by Marriott Sheikh Zayed Road, Dubai

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Training Course code: HR235200 From: 23 - 27 June 2024 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4150 Euro

Introduction

There has been an increased interest and awareness among organizations at various levels in achieving excellence, progress, growth, and reaching the highest levels of excellence in the face of the global and international changes that the world is currently undergoing. These changes dictate that organizations have no alternative to hard and continuous work to effectively confront these challenges. Therefore, it has become imperative for organizations to focus on the human element as the cornerstone of any developmental process, to achieve one ambitious goal: "customer satisfaction," whether the customer is external or internal, and to achieve excellence in customer service by exceeding their expectations and needs. It is undoubtedly true that organizations and entities aspiring to progress and grow prioritize creativity in effectively managing their activities to ensure the achievement of their organizational and functional objectives.

Program Objectives

At the end of the training program, participants will be able to:

- Acquire the ability for creativity and innovation.
- Acquire the ability to develop human resources and invest in human capital.
- Familiarize themselves with the latest methods and means of human resource management and identify best practices in training and human resources.
- Change their attitudes toward the training process, convincing them of its importance and the necessity of implementing its various stages.
- Identify training needs using the integrated approach to training needs analysis.
- Design training programs based on scientific methods.
- Prepare training plans and budgets.
- Design training programs and centers scientifically.
- Develop excellence plans in human resource management performance in line with comprehensive quality standards.

Target Audience

- Managers and department heads.
- Human resource management staff.
- Those interested in training and recruitment affairs.
- Training specialists, development consultants, and evaluators.
- Anyone wishing to enhance their skills and experiences and sees the need for this course.

Training Program Outline

Day One - Strategic Training Concept and Importance:

- The concept of strategic training.
- The relationship between training and investing in human capital.
- Modern methodology for training processes and requirements.
- Modern thinking in strategic training planning.
- Key criteria for measuring the return on strategic training.
- Tools for assessing and evaluating the return on investment in strategic training.

Day Two - Creativity and Excellence Management in Strategic Training:

- Components of the creative process.
- Ways to develop the creative capacities of employees through training.
- Modern methods to enhance creativity in the training process.
- Scientific strategies for applying the creative process in training.
- Measurement methods for training development through fundamental creative concepts.
- Positive psychological and behavioral aspects of developing creative capacities in employees.

Day Three - Fundamental Concepts for Applying Quality Standards:

- A historical view of the emergence of comprehensive quality systems.
- The concept and importance of comprehensive quality.
- Comprehensive quality as an essential criterion for competitiveness.
- Comprehensive quality as an effective approach in evaluation and assessment processes.
- Comprehensive quality as a scientific and practical method for determining performance standards.

Day Four - Quality Standards in Strategic Training:

- The role of comprehensive quality in performance improvement.
- The Kaizen theory in determining training requirements.
- The impact of the "Muda" standard in planning and organizing strategic training.
- Key success factors in strategic training operations through the application of quality standards.
- The fourteen criteria for the availability of quality conditions in the training process.
- Wayne's principles for quality in strategic training evaluation.

Day Five - Strategic Training and Achieving Objectives:

- Advanced models for training evaluation and assessment.
- The fundamental criteria that must be met and measured in training to achieve objectives.
- The seven core axes in training evaluation to ensure improvement.

- Thomas's ten principles for measuring the effectiveness of strategic training.
- The key factors in activating training activities.
- Seven tips for strategic success and measuring its ability to achieve organizational goals.

Registration form on the Training Course:
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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Company Information

Company Name: ....
Address: ....
City / Country: ....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Payment Method

☐   Please find enclosed a cheque made payable to Global Horizon

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Easy Ways To Register

| Telephone: +201095004484 to provisionally reserve your place. | Fax your completed registration form to: +20233379764 | E-mail to us : info@gh4t.com or training@gh4t.com | Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt. |