



*Training Course:  
ISO 26000 Social Responsibility (Lead  
Implementer)*

*3 - 7 June 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: ISO 26000 Social Responsibility (Lead Implementer)

Training Course code: SC234866 From: 3 - 7 June 2024 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4675 € Euro

### Introduction

ISO 26000 is an international standard, which was developed to provide guidance on how to behave in a socially responsible way. This standard is applicable to all organizations, whose aim is to contribute to the health and well-being of society, regardless of their size or industry. ISO 26000 is a guidance standard that helps organizations to enhance their operational processes and ensure a healthy ecosystem.

By attending ISO 26000 Social Responsibility, you will prove that you are effectively delivering products and services to stakeholders and the public; you will also demonstrate that you care about the environment and its sustainability.

Moreover, you will enhance the reputation of the company by attracting new customers and employees, who wish to maintain a healthy ecosystem.

### Benefits of ISO 26000 Social Responsibility

By becoming ISO 26000 certified, you will be able to:

- Increase your profits
- Help the organization behave in a more socially responsible manner
- Enhance the internal processes so that you contribute to the environment
- Increase awareness of the impact of social responsibility
- Motivate the employees

### Learning objectives

- Understand the basic elements of a Social Responsibility Program SRP
- Understand the concepts, terms, and definitions of ISO 26000, which are necessary to ensure an organization's contribution to sustainable development
- Master the core subjects of Social Responsibility in order to identify relevant issues and set objectives
- Learn how to interpret the fundamental principles and practices of Social Responsibility
- Acquire the expertise to advise an organization in integrating Social Responsibility behavior based on ISO 26000 guidelines

## Target Audience

- Managers or consultants concerned with and committed to Social Responsibility
- Expert advisors seeking to support organizations in contributing to sustainable development and encourage them to go beyond legal compliance
- Individuals responsible for integrating and promoting Social Responsibility behavior within an organization
- Individuals seeking to gain skillful knowledge of the key principles and practices of Social Responsibility

## Competencies

- Principles and concepts of Social Responsibility
- Core subjects and practices of Social Responsibility
- Integrating Social Responsibility behavior in an organization
- Implementing Social Responsibility behavior in an organization
- Promoting Social Responsibility behavior in an organization
- Evaluating and continually improving an organization's contribution to sustainable development
- Preparing for a Social Responsibility assessment

## Training Program Outlines

### Introduction to Social Responsibility concepts as defined in ISO 26000

- Standard and regulatory framework
- Understanding social responsibility
- Characteristics of social responsibility
- Voluntary initiatives regarding social responsibility

### Principles and practices of Social Responsibility

- Accountability and transparency
- Ethical behavior h Respect for stakeholders' interest
- Respect for rule of law
- Respect for international norms of behavior

- Respect for human rights h Recognizing social responsibility and engaging stakeholders

#### Core subjects of Social Responsibility

- Organizational governance
- Human rights h Labor practices
- The environment
- Fair operating practices
- Consumer issues
- Community involvement and development

#### Integration of Social Responsibility behavior within an organization

- Guidance on integrating social responsibility throughout an organization
- Communication on social responsibility and enhancing credibility
- Reviewing and improving an organization's actions and practices related to social responsibility
- ISO 26000 certification

## Registration form on the Training Course: ISO 26000 Social Responsibility (Lead Implementer)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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