



*Training Course:
Understanding Shareholder Value and
Expectation Management*

*29 July - 2 August 2024
Barcelona (Spain)
Grupotel Gran Via 678*

Training Course: Understanding Shareholder Value and Expectation Management

Training Course code: MA234681 From: 29 July - 2 August 2024 Venue: Barcelona (Spain) - Grupotel Gran Via 678
Training Course Fees: 5250 € Euro

Introduction

shareholder value and management, including what it means from a shareholder's point of view; what it means from a company's point of view; the levers a company can pull to create more value; making the link with strategic actions that drive value creation and communicating shareholder value and Expectations management.

course objectives of Understanding Shareholder Value and Expectation Management

- Understand what shareholder value really means
- See how companies drive value internally and externally
- Understand the cost of capital and efficient balance sheets
- Make the link with strategic actions that drive value creation

Who should attend

- Shareholders
- Executives and Managers
- Junior Managers and Supervisors
- Professional Managers and Staff, including HR and finance
- Anyone who needs to understand shareholders and shareholder value and management
- People involved in transformation initiatives
- Program, Project, and PMO personnel
- Government and Local Government Officers

Course outline:

DAY 1

The Shareholders Perspective

- Key shareholder value concepts
- Driving total shareholder return

DAY 2

The Company Perspective

- Return on equity
- The impact of leverage
- Return on capital employed
- Management's task

DAY 3

Capital Management

- Efficient capital structure
- Changing the capital structure
- Cost of capital
- Capital management
- Real company examples

DAY 4

Capital Allocation

- Reminder
- Allocating capital
- Capital allocation examples

Growth and Returns

- Growth
- Profitability

DAY 5

Communicating Shareholder Value and expectation management

- Expectations management
- The shareholder engagement and management roadmap
- How to create effective communications strategies and plans?
- Telling a great investment story - real company examples

Registration form on the Training Course: Understanding Shareholder Value and Expectation Management

Training Course code: MA234681 From: 29 July - 2 August 2024 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 5250 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.