Global Horizon
TRAINING CENTER

Training Course:
Identifying and Analyzing Stakeholders

30 September - 4 October 2024
Liverpool (UK)

Training Course:
Identifying and Analyzing Stakeholders

Training Course code: PS235029 From: 30 September - 4 October 2024 Venue: Liverpool (UK) - Training Course Fees: 5250 ⬜ Euro

Introduction:

Identifying and analyzing stakeholders is a critical skill for any manager, as it helps to ensure that all key individuals and groups who are affected by a project, program, or organization are identified, understood, and appropriately engaged. By understanding the interests and needs of stakeholders, managers can develop more effective strategies and make better decisions that result in successful outcomes.

Objectives:

The training program "Identifying and Analyzing Stakeholders" is designed to help managers develop their skills in identifying, analyzing, and engaging stakeholders. The program's main objectives are:

- Understanding the importance of stakeholder identification and analysis

- Developing skills for identifying and analyzing stakeholders

- Building strategies for engaging stakeholders effectively

- Learning to manage stakeholders' interests and needs in decision-making processes

- Enhancing communication skills to facilitate stakeholder engagement

Target audience:

The training program is designed for mid to senior-level managers, project managers, and program managers who are responsible for engaging with stakeholders in their organizations.

Outlines:

Day 1:

Introduction to Stakeholder Management

- Definition of stakeholders and their importance

- Types of stakeholders

- Stakeholder mapping and analysis

- Identifying stakeholders and their interests

Day 2:

Stakeholder Engagement Strategies

- Understanding stakeholder needs and expectations

- Building effective stakeholder communication plans

- Developing strategies for stakeholder engagement and management

- Engaging stakeholders in decision-making processes

Day 3:

Stakeholder Analysis Techniques

- Qualitative and quantitative stakeholder analysis

- Building stakeholder engagement matrices

- Mapping stakeholders and their influence

- Identifying and prioritizing stakeholders based on their importance

Day 4:

Managing Stakeholder Relationships

- Building trust with stakeholders

- Addressing stakeholder concerns and issues

- Conflict resolution techniques

- Monitoring and tracking stakeholder engagement

Day 5:

Communicating with Stakeholders

- Effective communication techniques for stakeholder engagement

- Building stakeholder communication plans

- Communicating project updates and progress to stakeholders

- Evaluating stakeholder engagement and the effectiveness of communication plans

Registration form on the Training Course:
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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Position: ....
Telephone / Mobile: ....
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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
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Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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| Telephone: +201095004484 to provisionally reserve your place. | Fax your completed registration form to: +20233379764 | E-mail to us : info@gh4t.com or training@gh4t.com | Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt. |