Training Course:
Fleet Management

7 - 11 July 2024
Dubai (UAE)
Residence Inn by Marriott Sheikh Zayed Road, Dubai

Training Course:
Fleet Management

Training Course code: PU234813 From: 7 - 11 July 2024 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4150 ⏤ Euro

Introduction

This course is designed for Fleet Owners, Company Directors, Fleet Managers, Finance Managers, Fleet Administrators/ Supervisors who are seasoned professional in different facets of the business. It is also designed for people who are starting up in Fleet Management and aspire to be Fleet Managers one day. All these professionals share an interest to bring down their operation's Fleet operating expenses.

Course Objectives:

At the end of this course the participants will be able to:

- Understand the Changes Which are Driving Change in Fleet Management

- Identify Gaps in Performance

- Develop Fleet Management Strategy

- Analyze Risks in the Business Environment

- Build Sustainable Operations

Targeted Audience

- The Business Owner is concerned about cost containment and as such wants to be hands-on in the daily Fleet Operations of his/ her business.

- Fleet Manager who wants to have more control of his/her Fleet and make improvements.

- The Fleet Supervisor or aspiring Fleet Manager who wants to improve his /her skill base and expertise to bring about some operational efficiencies.

- Seasoned professionals in various facets of the business like HR, Finance, Sales, and Marketing, who because of their work naturally have an interest in fleet management.

Course Outlines

Day 1

The Changing Nature of Supply Chain Management:

- Why Do We Need Fleets?

- The Make or Buy Decision

- Other Answers to Distribution

- Distribution Requirement Planning

- Threats in Supply Management

- Opportunities in Supply

Day 2

Analyzing Changes in the Operating Environment:

- PESTEL Analysis

- Political Environment

- Social Factors

- Legal Concerns

- Economic Issues

- Technology

Day 3

Risk:

- What is Risk and How is it Different to Issues?

- Risk and Safety

- Risk Reduction

- Mitigation

- Risk Avoidance

- Exercise on Risk Management

Day 4

Technology in Fleet Management:

- Information Technologies

- Opportunities and Threats

- Power Technologies

- Financial Impacts of Technology

- Planning the 21st Century Fleet

Day 5

Sustainability for the Future:

- Safety in the Future

- Reducing Carbon Footprint

- Integration with Other Modes

- Technology in Sustainability

- Artificial Intelligence

Registration form on the Training Course:
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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
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Company Information

Company Name: ....
Address: ....
City / Country: ....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
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Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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| Telephone: +201095004484 to provisionally reserve your place. | Fax your completed registration form to: +20233379764 | E-mail to us : info@gh4t.com or training@gh4t.com | Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt. |