Training Course:
The Best Strategies for General Managers

8 - 12 July 2024
Tbilisi (Georgia)

Training Course code: SC235260 From: 8 - 12 July 2024 Venue: Tbilisi (Georgia) - Training Course Fees: 5775 ⬜ Euro

Introduction:

Welcome to "The Best Strategies for General Managers" training program! This intensive 5-day course is designed to equip General Managers with advanced strategies, leadership skills, and the knowledge required to navigate complex business environments successfully.

Target Audience:

This program is tailored for experienced General Managers, senior executives, and leaders responsible for overseeing and driving the success of their organizations. It is suitable for individuals seeking to enhance their strategic thinking, decision-making, and leadership capabilities.

Objectives:

- Develop Strategic Vision:

Understand the importance of strategic vision in effective leadership.

Learn techniques for formulating and articulating a compelling organizational vision.

- Strategic Decision-Making:

Explore advanced decision-making models and frameworks.

Apply strategic thinking to make decisions aligned with organizational goals.

- Leading High-Performance Teams:

Enhance leadership and communication skills to inspire and motivate teams.

Foster a culture of collaboration, innovation, and continuous improvement.

- Financial Acumen for General Managers:

Gain a deeper understanding of financial statements and key performance indicators.

Learn how to use financial data to drive strategic decisions.

- Change Management and Adaptability:

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Understand the importance of adaptability in a dynamic business environment.

Outlines:

Day 1:

Developing Strategic Vision

- Introduction to the importance of strategic vision.

- Case studies on successful strategic vision implementation.

- Practical exercises for formulating organizational vision.

- Group discussions and feedback.

Day 2:

Strategic Decision-Making

- Overview of decision-making models and frameworks.

- Simulation exercises to apply strategic decision-making.

- Case studies on strategic decision-making in real-world scenarios.

- Group discussions and analysis.

Day 3:

Leading High-Performance Teams

- Leadership styles and their impact on team performance.

- Communication strategies for effective leadership.

- Team-building activities and exercises.

- Role-playing scenarios for leadership challenges.

Day 4:

Financial Acumen for General Managers

- Understanding financial statements.

- Key financial indicators for decision-making.

- Financial analysis exercises.

- Group projects on applying financial acumen to strategic planning.

Day 5:

Change Management and Adaptability

- The psychology of change and its impact on organizations.

- Strategies for leading successful change initiatives.

- Case studies on change management successes and failures.

- Action planning for implementing change in participants' organizations.

Registration form on the Training Course:
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