



# Training Course: Managing the Cash Cycle Accounts Receivable & Payable Best Practices

28 October - 1 November 2024 Kigali (Rwanda)



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Training Course code: Fl2070 From: 28 October - 1 November 2024 Venue: Kigali (Rwanda) - Training Course Fees: 5950 Euro

### Introduction

This program will provide a leading-edge forum for you to significantly improve your working capital management skills. You will gain a comprehensive range of very practical and highly effective tools and approaches that can be immediately implemented upon your return to work.

By attending this event, delegates will understand:

- The importance of credit to the company and the economy
- The Cost of credit and its impact on company profitability
- Practical steps that reduce bad debt losses and <code>[uncollectible]</code> debtors
- How to use different tools and techniques to maximize cash collection effort
- · How to effectively manage cash and working capital to reduce costs and improve cash flow
- How leading companies from across the globe are achieving best practice in Accounts Receivable
- The importance of the accounts payable function with regard to its links with the supply chain and cash flow
- The integrated systems of purchase order processing, stock inventory control, purchase ledger and cash payments and their links with the general ledger
- · How to effectively manage cash and working capital to reduce costs and improve cash flow
- The impact of risk and uncertainty on the business and its impact on accounts payable and cash flow
- · How leading companies from across the globe are achieving best practice in Accounts Payable

### WHO SHOULD ATTEND?

This program provides a user-friendly environment to develop the knowledge and techniques related to both accounts receivable and accounts payable that are valuable for:

- Finance Executives
- Accountants
- Others who are working within Transactional Finance, Accounts Payable or Accounts Receivable process or who wish to develop a practical toolkit to complement their existing professional or technical skills



This program is also ideal for those wishing to develop their understanding of how Working Capital efficiencies can make a significant improvement to profitability or you may already be employed in any of these functions within the business.

## Program Objectives of Cash Cycle Accounts Receivable & Payable Best Practices

- Work effectively with the fundamentals of accounts payable, accounts receivable, financial accounting and the supply chain
- Understand and apply the fundamentals of effective transactional management systems
- · Review and comment on payment methods and cash management
- Understand the need to incorporate risk and uncertainty into transactional processing and cash flow management
- Identify best practice across all industries by examining case studies from across the globe

### TRAINING METHODOLOGY

The instructor engages all of the delegates, both in the presentation of the material and the program sessions, so that everyone leaves with a working knowledge of the material and the ability to use them immediately.

# **Program Summary**

Working capital management influences both a firm srisks and its expected returns. After completing this program, you will be aware of the risk-return trade-offs that are implied in financial forecasting, know the process of financial planning, the importance of managing cash inflows and outflows, how to finance short-term assets and make the right decisions on financing and investment for your firm.

# Course Outline of Cash Cycle Accounts Receivable & Payable Best Practices

### DAY 1 - An introduction to Accounts Receivable

- Working Capital and Cash Management
- Understanding Ithe cost of creditI
- The <code>[]</code> order to cash <code>[]</code> process
- Understanding @risk@ in @credit@
- Accounts Receivable and effective customer service
- Identifying underperforming areas to increase customer satisfaction

### Customers and trading terms

Terms of trading



- Tools and techniques of financial analysis: ratios; trends; common size analysis
- The best performance measure cash or profit?
- Financial distress and the Altman s Z score-type analyses
- · Trend analysis
- · Value-added analysis of a financial statement

### DAY 2 - Developing effective strategies to maximize cash collection

- Identifying effective <code>[]pre-delinquency[]</code> collection campaigns
- Defining post-delinquency activities
- · Customer sensitive collection strategies
- Collection techniques and letter cycles
- Appropriate internal and external escalation steps
- Using workflow management to maximize collector performance

### Practical collection tools and techniques

- Eliminating barriers to payment
- · Recognizing excuses and delaying tactics
- Providing solutions to non-payment
- Telephone collection techniques
- Negotiation skills for successful collections
- · Building relationships with customers

### DAY 3 - Managing the Receivables Ledger

- Developing effective internal relationships to maximize performance
- Setting targets and tracking performance
- · Managing information that dazzles
- Defining meaningful KPI

  s
- Latest Developments in Accounts Receivable



### Accounts Payable, Financial Accounting and the Supply Chain

- · Accounting and financial information: Accounts Payable in context
- · Sources of finance
- The supply chain
- Financial position and financial performance
- · Cash flow and Working Capital
- Why is cash flow so important?

### DAY 4 - Achieving World Class in Accounts Payable Processes

- · Defining Best Practice in AP
- Moving beyond P2P
- Managing Risk
- Principles of Best Practice
- End to End AP Process
- Defining the issues in Accounts Payable

### Improving Invoice Processing and Operational Management

- Invoice Handling and Approval Processes
- Verifying invoice data
- Paying [low value] items
- How to avoid duplicate payments
- Making the best use of staff time: limiting telephone calls to AP
- Does Petty cash management belong in Accounts Payable?

### DAY 5 - Harnessing Technology in Accounts Payable Processes

- Master Vendor File Management getting it right from the start
- Travel & Entertainment



- · Policy management
- Cash advances and employee reimbursement
- · Process improvement through imaging and workflow
- Using the internet for AP effectiveness

### Making the Payments and Maintaining the Relationships

- Communications & Customer Relations
- Payments status information for vendors and internal customers
- Improving Procure to PayP2PCycle
- Payments and Payment Solutions: Accounts Payable or Treasury?

The program will conclude with an interactive case study exercise to allow participants an opportunity to apply the learning of the week and define a practical solution.



# Registration form on the Training Course: Managing the Cash Cycle Accounts Receivable & Payable Best Practices

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Fees: 5950 [ Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information
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Full Name (Mr / Ms / Dr / Eng): Position:
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Company Information
Company Name: Address: City / Country:
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