Training Course:
Creative Strategic IT

2 - 13 September 2024
Milan (Italy)

Training Course:
Creative Strategic IT

Training Course code: IT1138 From: 2 - 13 September 2024 Venue: Milan (Italy) - Training Course Fees: 9240 ⬜ Euro

Introduction

This seminar is designed to provide IT leaders and professionals with a set of transformational tools and techniques to help them maximize their own and their team⬜s creative potential. The starting point for this seminar is self-discovery; participants will work on the inside first and then focus outwards onto the world of business.

The initial focus of the seminar will be:

- Preparation to move out of your comfort zone and experiment with new ways of creating and communicating an inspiring leadership vision.
- To define IT strategy and set out techniques for leading an agile IT organization that is customer-centric, makes good strategic management and technical decisions, and leverages IT resources effectively.
- The emphasis on the strategic importance of information services to the enterprise and their contribution as a critical partner in meeting business goals.
- Identifying opportunities for new kinds of thinking and learning to challenge the givens without breaking the bonds
- How to improve your negotiation skills and overcome departmental and organizational obstacles to success

Course Objectives of Creative Strategic IT Leadership

By the end of this program you will be able to:

- Set out their personal leadership brand
- Demonstrate innovative methods for harnessing others⬜ creative potential
- Articulate a vision using multiple sensory representations
- Communicate their vision in refreshing and engaging ways
- Identify critical components of a strategically-aligned IT department
- Apply value and performance measurement techniques
- Develop meaningful recruitment and retention policies
- Evaluate technology solutions, vendor selection, and outsourcing

Training Methodology of Creative Strategic IT Leadership

This seminar will not rely on a series of lectures to tell you what you should be doing. Instead, it uses a range of approaches to learning, including experiential group activities, individual visioning exercises, and syndicate discussions, to allow you to see and feel for yourself the power of the creative mind. Formal inputs are used to introduce a limited amount of underpinning theory. A key part of the learning process is sharing the differing experiences participants bring, as well as experimenting with a novel - and sometimes challenging - techniques.

Organizational Impact of Creative Strategic IT Leadership

- Leaders at all levels who can develop and communicate a shared vision are better able to engage and motivate their teams and can focus on longer-term organizational and customer needs.

- IT professionals who can align IT and corporate strategy are better able to demonstrate the return on investment of their function.
- Delegates develop and implement visionary, innovative and effective IT strategies that support the corporate vision and contribute demonstrably to its success.
- Focus on long-term organizational and customer needs
- Increased effectiveness against personal KPIs through more effective use of team

Personal Impact of Creative Strategic IT Leadership

- Participants will be challenged to explore and articulate a personal vision of the future based on aligned and coherent values within and beyond the boundaries of their professional sphere.
- A clear sense of personal and professional vision of the future
- Aligned and coherent personal values
- Stronger personal self-confidence levels
- Opportunities for networking and sharing ideas will provide a further catalyst for personal growth.

Course Outlines of Creative Strategic IT Leadership

Module I

Leading Creatively

Day 1: Creative Problem-Solving

- Leadership Reality Assessment
- Leadership Vs Management
- Understanding Our Brain Function
- Myths of Creativity
- The limitations of the rational
- Divergent approaches to problem-solving
- Letting go of logic
- Analogous thinking modes
- Convergent and divergent modes

Day 2: Overcoming Personal Blockers to Creativity

- Sigmoid Curve - Lifecycle Model
- Continuous Improvement
- Breakthrough step change
- Self-awareness and the nature of the ego
- Personal goal alignment
- Adaption and innovation: personal preferences for creating meaning
- Exploring attitudes to risk
- Left- and right-brain thinking

Day 3: Developing the Vision Creatively

- Six thinking hats
- Using differing thinking styles
- Johari's window
- The business plan process & creating a vision

- Harnessing the power of the team
- Organizational culture and its influence on innovation
- Letting go of the ego
- Working with different creative preferences

Day 4: Communicating the Vision Creatively

- The 7 Step Creative Process
- Models of communication
- Viral visioning
- Authenticity and trust
- Creativity tools, techniques & strategy
- Letting go of the vision
- Leading without directing
- Possible leadership beliefs

Day 5: From Ideas to Action: Creativity and Change

- Motivation - Hierarchy of Needs
- Overcoming organizational barriers to creativity and change
- Nurturing a learning environment
- Is Money a motivator?
- Personality Profiling
- Building a creative consensus
- Engaging stakeholders creatively
- Influencing and motivating through change

Module II

Strategic IT Leadership

Day 6: Leading and Managing the IT Department

- Understand the challenges of the IT manager
- How to value IT services
- Communicate IT value to upper management, peers, and end-users.
- Understand the responsibilities of the IT team leader.

Managing Technology

- Understand the Strategy for Managing Existing Technology
- Know when to develop and adopt New Technologies
- Be Aware of how to manage assets effectively.

Day 7: Using Influence

- Understand the different types of influential power.
- Be aware of the various influence strategies
- Select the most effective influence strategy for the situation
- Understanding negotiations, tactics, and techniques.
- Use influence effectively to thrive as an IT manager

Strategic Decision Making

- Apply strategic decision making
- Recognizing strategic decisions and initiatives.
- Apply strategic decision making to vendor selection
- Understand when to outsource

Day 8: Developing the IT Strategic Plan and Budget

- Using the mission as an IT driver
- Defining the customer profile
- understanding the partnership model
- Creating a strategic plan
- Planning and budgeting issues

Managing IT Quality

- Understanding the importance of managing by process
- Understand the definitions of quality
- Applying maturity models
- Using process management
- Applying international standards

Day 9: Building the IT Management Team

- Evaluating IT performance and metrics
- Understanding delegation and motivation
- Team building
- Managing the management team and stakeholders.

Day 10: IT Project Management

- The Importance of Project Management
- Defining Project Manager talents and skills
- Understanding the principles of Project Management

IT Performance Metrics

- Developing a measurement strategy
- Creating a ⬛Best Practices⬛ based organization
- Deploy metrics
- Managing by facts and results
- Integrate metrics into the strategic plan

Common Pitfalls and Lessons Learned

- Balancing technical and corporate requirements
- Balancing tactical and strategic decisions
- Evaluating new and existing technologies
- Balancing management styles and culture.

Registration form on the Training Course:
Creative Strategic IT

Training Course code: IT1138 From: 2 - 13 September 2024 Venue: Milan (Italy) - Training Course Fees: 9240 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Company Information

Company Name: ....
Address: ....
City / Country: ....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

☐ Please invoice me

☐ Please invoice my company

Easy Ways To Register

| Telephone: +201095004484 to provisionally reserve your place. | Fax your completed registration form to: +20233379764 | E-mail to us : info@gh4t.com or training@gh4t.com | Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt. |