



*Training Course:  
Harvard Organizational Leadership*

*15 - 26 July 2024  
Barcelona (Spain)  
Grupotel Gran Via 678*

## Training Course: Harvard Organizational Leadership

Training Course code: LS234814 From: 15 - 26 July 2024 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 8400 € Euro

### Introduction

Organizational Leadership explores the roles leaders must embrace to run a division, department, or organization: as a beacon who sets direction; an architect who aligns talent, systems, structure, and culture; and a catalyst who drives innovation and change. Through self-assessments, peer feedback, and projects applied to your own work, you'll gain a clearer understanding of your leadership style and how to prepare for the next phase of your leadership journey.

### Learning Objectives

- Identify any misalignments between the dynamics of your organization and external market conditions
- Communicate purpose and vision, and inspire your organization to execute that vision
- Extend the reach of your influence by leading through other managers
- Elevate your leadership style to meet the distinct challenges of leading larger, more dispersed teams
- Shape your organizational culture and architecture to maximize talent, leverage diversity, and drive performance
- Develop strategies for planning and engineering organizational change and innovation initiatives

### Target Audience

#### Experienced Team Leaders

Prepare for the next phase of your leadership journey, whether you're expanding your overall scope of responsibilities or taking over a larger department or organization.

#### Entrepreneurs

Learn to lead at scale and mobilize your employees as you transition your business from a startup into a growth-stage company.

### Training Methodologies

Organizational Leadership consists of approximately 40 hours of material delivered over 2 weeks 10 days.

At the beginning of the course, you'll be asked to complete a self-assessment and solicit feedback from colleagues, such as direct reports, clients, or managers, for the Learning Path Tool LPT assessment.

Throughout the course, participants will be asked to complete a self-assessment to check their leadership skills. The training program will include videos and exercises in which you'll practice communication techniques taught in the course and provided by the instructor.

### Course Content

## Module 1

### Leading at Scale and Scope

- The "double helix" of leadership.
- The intertwined work of delivering on organizational responsibilities and developing yourself personally—to lead divisions, units, or organizations effectively.
- Key imperatives of transitioning to a new organizational leadership role.
- Identify common dangers to avoid.

## Module 2

### Leader as Beacon: Understanding the Context and Setting Direction

- Assess the external context in which your organization operates and its impact
- Develop a direction for your division, unit, or organization
- Informed by your analysis of the external context
- Identify key contextual factors shaping your organization today and, in the future.

## Module 3

### Leader as Beacon: Communicating Direction

- Use vision, purpose, strategy, and identity to craft a statement of direction
- Apply techniques to communicate direction to every level of the organization
- Evaluate your effectiveness

## Module 4

### Leader as Architect: Designing to Deliver Value

- Assess your organization's capacity to deliver on key tasks that create value
- Diagnose and solve challenges with organizational motivation, competence, and coordination to drive value creation
- Experiment with making the critical design choices to align the people, systems, structure, and culture in your division, unit, or organization to deliver value
- Generate a three-year value creation plan for your division, unit, or organization
- Align your organizational architecture to your three-year value creation plan

## Module 5

### Project Week

- Identify a performance or opportunity gap within your division, unit, or organization, drawing on lessons from Leader as Beacon and Leader as Architect
- Develop an action plan to address the root causes of a performance or opportunity gap
- Identify personal leadership development opportunities
- Perform a root cause analysis in partnership with others in your organization and generate an action plan to address your findings

## Module 6

### Leader as Catalyst of Change

- Diagnose the need for organizational change in response to external shifts or internal challenges
- Utilize the CHANGE model to implement organizational change successfully
- Appreciate how to overcome resistance to change

### Module 7

#### Leader as Catalyst of Innovation

- Describe the steps for driving innovation within established organizations
- Explain how to shape organizational culture into a culture of innovation

### Module 8

#### Leading Self at Scale and Scope

- Examine the personal and organizational challenges of leading through inflection points and adversity
- Assess your capacity to rise to new leadership responsibilities while attending to self-care and personal development

## Registration form on the Training Course: Harvard Organizational Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
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E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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