



*Training Course:  
Internet Business Applications for Managers*

*15 - 19 July 2024  
Rome (Italy)*

## Training Course: Internet Business Applications for Managers

Training Course code: MA9341 From: 15 - 19 July 2024 Venue: Rome (Italy) - Training Course Fees: 5250 € Euro

### Program Overview

In this program you will learn about...

The biggest on-going business revolution is on - It is time we all sit up and see how the Internet will impact our own business. We read and hear a lot about the revolution being brought by the Internet - But How to prepare an internet strategy for your organization? This is what the program is all about.

You will learn about the Best Worldwide Practices in .....

- Methodology
- Planning
- Technology Issues
- Implementation Management

### Program Content

- What Internet can do for you and your business?
- How your competitors are using the Internet.
- Your Web Strategy.
- Improving Service Quality using the Internet
- Reaching Out to Your Customers
- How you can Reduce your Costs by Using the Internet
- Doing Business on the Internet
- Order Taking Accepting Payment on the Internet
- Some Ideas on Business you can do on the Internet
- Sources of Information, Technology including on the Internet
- Overview of "Web-Site Setup, Specifying, Design, Development Deployment"

## Registration form on the Training Course: Internet Business Applications for Managers

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.