



*Training Course:  
Shipping Management, Leadership and Strategy*

*15 - 19 July 2024  
Trabzon (Turkey)*

## Training Course: Shipping Management, Leadership and Strategy

Training Course code: LS235152 From: 15 - 19 July 2024 Venue: Trabzon (Turkey) - Training Course Fees: 5250 ₺ Euro

### Introduction

The global shipping industry is a vital component of the world economy, facilitating the movement of goods and commodities across the seas. Effective management, strong leadership, and strategic thinking are essential to navigate the complexities of this industry successfully. To equip professionals with the necessary knowledge and skills, we present a comprehensive 5-day training program on Shipping Management, Leadership, and Strategy.

### Objectives

By the end of this training program, participants will:

- **Gain a Comprehensive Understanding:** Acquire a thorough understanding of the shipping industry, its key players, vessels, cargo types, and regulatory frameworks.
- **Develop Leadership Competencies:** Enhance leadership skills, including effective communication, team building, conflict resolution, and decision-making, tailored to the unique challenges of the shipping sector.
- **Master Strategic Thinking:** Learn how to develop and execute strategic plans, conduct SWOT analyses, and identify opportunities for growth and competitiveness in the shipping industry.
- **Familiarize with Operational Aspects:** Explore essential shipping operations and logistics, including documentation, cargo handling, fleet management, and supply chain integration.
- **Embrace Sustainability:** Understand the importance of sustainability in shipping, including compliance with environmental regulations, adoption of green technologies, and sustainable practices.
- **Stay Informed about Trends:** Stay up-to-date with emerging trends, global trade factors, and future challenges and opportunities in the dynamic shipping industry.

### Target Audience

This training program is designed for professionals and executives working in or aspiring to work in the shipping industry. It is particularly beneficial for:

- Shipping and logistics managers
- Port and terminal operators
- Supply chain and procurement professionals
- Maritime and transportation industry professionals
- Business owners and entrepreneurs in the shipping sector
- Government officials and policymakers involved in maritime affairs

### Program Outline

#### Day 1: Introduction to Shipping Management

- Overview of the Shipping Industry
- Key Players and Stakeholders
- Types of Vessels and Cargo
- Shipping Regulations and Compliance
- Port Operations and Infrastructure
- Maritime Safety and Security

#### Day 2: Leadership in Shipping

- Leadership Styles and Traits
- Leadership Challenges in Shipping
- Effective Communication Skills for Leaders
- Team Building and Motivation
- Conflict Resolution and Decision-Making
- Case Studies: Successful Shipping Leaders

#### Day 3: Strategic Planning in Shipping

- Strategic Management Framework
- SWOT Analysis in Shipping
- Setting Shipping Goals and Objectives
- Competitive Analysis in Shipping
- Strategic Partnerships and Alliances
- Developing a Shipping Business Strategy

#### Day 4: Shipping Operations and Logistics

- Shipping Documentation and Procedures
- Cargo Handling and Stowage
- Fleet Management and Maintenance
- Containerization and Intermodal Transportation
- Supply Chain Integration
- Technology and Innovation in Shipping

#### Day 5: Sustainability, Trends, and Future

- Sustainable Shipping Practices
- Environmental Regulations and Compliance
- Green Technologies in Shipping
- Emerging Trends in Shipping

- Global Trade and Economic Factors
- Future Challenges and Opportunities

## Registration form on the Training Course: Shipping Management, Leadership and Strategy

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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