



*Training Course:  
Corporate Social Responsibility Workshop*

*25 - 29 November 2024  
Zanzibar(Tanzania)  
Golden Tulip Zanzibar Resort*

## Training Course: Corporate Social Responsibility Workshop

Training Course code: SC235080 From: 25 - 29 November 2024 Venue: Zanzibar(Tanzania) - Golden Tulip Zanzibar Resort Training Course Fees: 6545 € Euro

### Introduction:

Welcome to the CSR Workshop, a training program designed by Global Horizon Training Center. In this five-day workshop, we will be discussing corporate social responsibility CSR, its importance in the modern business world, and how organizations can implement CSR practices to create a positive impact on society and the environment.

### Objectives:

By the end of this workshop, participants will be able to:

- Understand the concept and importance of CSR
- Recognize the benefits of implementing CSR practices in an organization
- Identify the key elements of a successful CSR program
- Develop a CSR strategy that aligns with their organization's goals
- Evaluate and measure the impact of their organization's CSR initiatives

### Target Audience:

This training program is designed for managers, executives, and professionals in all industries who are interested in implementing CSR practices in their organizations.

### Outlines:

Day 1:

Introduction to CSR

- What is CSR and why is it important?
- The evolution of CSR
- Examples of successful CSR programs

- The business case for CSR

#### Day 2:

##### Key Elements of a Successful CSR Program

- Stakeholder engagement and management
- Environmental sustainability
- Corporate philanthropy
- Employee engagement and volunteerism

#### Day 3:

##### Developing a CSR Strategy

- Conducting a CSR audit
- Setting goals and objectives
- Developing an action plan
- Aligning CSR with business objectives

#### Day 4:

##### Implementation and Execution

- Communicating CSR internally and externally
- Managing partnerships and collaborations
- Monitoring and evaluating CSR initiatives
- Addressing challenges and roadblocks

#### Day 5:

##### Measuring and Reporting on CSR

- Evaluating the impact of CSR initiatives
- Metrics and indicators for measuring CSR
- Reporting on CSR to stakeholders

- Continuous improvement and innovation

## Registration form on the Training Course: Corporate Social Responsibility Workshop

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
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### Easy Ways To Register

Telephone:  
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