



*Training Course:
Logistics Management Certificate (CLTD)*

*29 July - 2 August 2024
Casablanca (Morocco)
New Hotel*

Training Course: Logistics Management Certificate (CLTD)

Training Course code: PU235008 From: 29 July - 2 August 2024 Venue: Casablanca (Morocco) - New Hotel Training
Course Fees: 4250 € Euro

Introduction

Logistics management is a critical component of the supply chain, involving the planning, execution, and control of the movement of goods and services from point of origin to point of consumption. The Certified in Logistics, Transportation and Distribution CLTD certification is a globally recognized credential for logistics professionals who want to demonstrate their knowledge and skills in this field. This certificate program is designed to prepare participants for the CLTD certification exam and equip them with the practical tools and techniques necessary for effective logistics management.

Objectives

The main objectives of this Logistics Management Certificate program are to provide participants with:

- A comprehensive understanding of the logistics management field, including the planning, execution, and control of transportation, warehousing, inventory management, and supply chain processes.
- Knowledge and skills in key areas such as transportation operations, logistics network design, inventory management, demand planning, and customer service.
- Practical tools and techniques for effective logistics management, including the use of technology, data analytics, and performance metrics.
- Preparation for the CLTD certification exam, including test-taking strategies, practice exams, and review of key concepts.

Target Audience

The Logistics Management Certificate program is intended for logistics professionals who want to advance their careers and demonstrate their expertise in the field. This includes logistics managers, transportation managers, warehouse managers, inventory managers, supply chain managers, and other logistics professionals who want to enhance their knowledge and skills in logistics management. The program is also suitable for individuals who want to enter the logistics management field and need a comprehensive understanding of the field and practical tools for effective management.

Course Outline

Introduction to Logistics Management:

- Logistics management fundamentals
- Logistics role in supply chain management
- Transportation modes and regulations
- Warehousing and distribution center management
- International logistics and trade

Transportation Operations:

- Carrier selection and management
- Transportation network design
- Routing and scheduling
- Performance monitoring and management
- Transportation costing and pricing

Logistics Network Design:

- Facility location and layout
- Network design optimization
- Transportation mode and route selection
- Inventory placement and allocation
- Facility design and layout

Inventory Management:

- Inventory planning and control
- Demand forecasting and planning
- Inventory carrying cost analysis
- Inventory management strategies
- Materials requirements planning MRP

Demand Planning:

- Forecasting techniques
- Collaborative planning, forecasting and replenishment CPFR
- Sales and operations planning S&OP
- Demand management processes and tools
- Lean manufacturing and pull systems

Customer Service:

- Order processing and fulfillment
- Delivery and transportation management
- Reverse logistics and returns
- Service level agreements and metrics
- Customer relationship management CRM

Registration form on the Training Course: Logistics Management Certificate (CLTD)

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