



*Training Course:
Shipping Management, Leadership and Strategy*

*2 - 6 December 2024
Kuala Lumpur (Malaysia)
Royale Chulan Kuala Lumpur*

Training Course: Shipping Management, Leadership and Strategy

Training Course code: LS235152 From: 2 - 6 December 2024 Venue: Kuala Lumpur (Malaysia) - Royale Chulan Kuala Lumpur Training Course Fees: 5250 € Euro

Introduction

The global shipping industry is a vital component of the world economy, facilitating the movement of goods and commodities across the seas. Effective management, strong leadership, and strategic thinking are essential to navigate the complexities of this industry successfully. To equip professionals with the necessary knowledge and skills, we present a comprehensive 5-day training program on Shipping Management, Leadership, and Strategy.

Objectives

By the end of this training program, participants will:

- Gain a Comprehensive Understanding: Acquire a thorough understanding of the shipping industry, its key players, vessels, cargo types, and regulatory frameworks.
- Develop Leadership Competencies: Enhance leadership skills, including effective communication, team building, conflict resolution, and decision-making, tailored to the unique challenges of the shipping sector.
- Master Strategic Thinking: Learn how to develop and execute strategic plans, conduct SWOT analyses, and identify opportunities for growth and competitiveness in the shipping industry.
- Familiarize with Operational Aspects: Explore essential shipping operations and logistics, including documentation, cargo handling, fleet management, and supply chain integration.
- Embrace Sustainability: Understand the importance of sustainability in shipping, including compliance with environmental regulations, adoption of green technologies, and sustainable practices.
- Stay Informed about Trends: Stay up-to-date with emerging trends, global trade factors, and future challenges and opportunities in the dynamic shipping industry.

Target Audience

This training program is designed for professionals and executives working in or aspiring to work in the shipping industry. It is particularly beneficial for:

- Shipping and logistics managers
- Port and terminal operators
- Supply chain and procurement professionals
- Maritime and transportation industry professionals
- Business owners and entrepreneurs in the shipping sector
- Government officials and policymakers involved in maritime affairs

Program Outline

Day 1: Introduction to Shipping Management

- Overview of the Shipping Industry
- Key Players and Stakeholders
- Types of Vessels and Cargo
- Shipping Regulations and Compliance
- Port Operations and Infrastructure
- Maritime Safety and Security

Day 2: Leadership in Shipping

- Leadership Styles and Traits
- Leadership Challenges in Shipping
- Effective Communication Skills for Leaders
- Team Building and Motivation
- Conflict Resolution and Decision-Making
- Case Studies: Successful Shipping Leaders

Day 3: Strategic Planning in Shipping

- Strategic Management Framework
- SWOT Analysis in Shipping
- Setting Shipping Goals and Objectives
- Competitive Analysis in Shipping
- Strategic Partnerships and Alliances
- Developing a Shipping Business Strategy

Day 4: Shipping Operations and Logistics

- Shipping Documentation and Procedures
- Cargo Handling and Stowage
- Fleet Management and Maintenance
- Containerization and Intermodal Transportation
- Supply Chain Integration
- Technology and Innovation in Shipping

Day 5: Sustainability, Trends, and Future

- Sustainable Shipping Practices
- Environmental Regulations and Compliance
- Green Technologies in Shipping
- Emerging Trends in Shipping



- Global Trade and Economic Factors
- Future Challenges and Opportunities

Registration form on the Training Course: Shipping Management, Leadership and Strategy

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Company Information

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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