



# Training Course: Foundations for Business Leadership

10 - 14 June 2024 Barcelona (Spain) Grupotel Gran Via 678



# Training Course: Foundations for Business Leadership

Training Course code: LS234948 From: 10 - 14 June 2024 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 5250 

Euro

#### Introduction:

The program is designed to provide participants with a strong foundation in leadership and management, including key concepts, frameworks, and tools. The program will cover topics such as leadership styles, emotional intelligence, decision-making, and strategic thinking. Participants will have the opportunity to work on real-world challenges and apply the skills and knowledge acquired during the program to their own organizations.

#### Objectives:

- · Understand the key concepts and frameworks of leadership and management
- Develop essential leadership skills such as emotional intelligence, strategic thinking, and decision-making
- Learn how to lead and manage effectively in a complex and changing business environment
- Understand the importance of ethics and social responsibility in leadership
- · Learn to apply the concepts and frameworks to real-world challenges

### **Target Audience:**

The program is designed for professionals who are looking to develop their leadership skills, including:

- · Executives and managers at all levels
- · High-potential employees
- Entrepreneurs
- · Professionals transitioning into leadership roles

#### **Outlines:**

#### Day 1:

Introduction to leadership and management, including key concepts and frameworks

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- Overview of different leadership styles and the role of emotional intelligence in leadership.



• Understanding the importance of vision, values, and purpose in leadership.

#### Day 2:

Leadership styles and emotional intelligence, including the key skills for leading and managing effectively

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- Understanding the role of self-awareness, self-regulation, motivation, empathy, and social skills in emotional intelligence.
- Understanding the impact of emotional intelligence on leadership effectiveness and organizational performance.

#### Day 3:

Decision-making and problem-solving, including the key frameworks and tools for effective decision-making

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- Understanding the role of critical thinking, creativity, and rationality in decision-making.
- Understanding the impact of cognitive biases, emotions, and culture on decision-making.

#### Day 4:

Strategic thinking and planning, including the key skills for developing and implementing effective strategies

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- Understanding the role of scenario planning, SWOT analysis, and strategic options generation in strategic thinking.
- Understanding the impact of external factors, such as technology, politics, and economics, on strategic planning.

#### Day 5:

Ethics and social responsibility, including the importance of ethics and social responsibility in leadership, review and synthesis of key concepts and tools, action planning for leadership development and program evaluation.

- Ethics and social responsibility, including the importance of ethics and social responsibility in leadership.
- Understanding the role of stakeholder management, corporate governance, and corporate social responsibility in leadership.
- Review and synthesis of key concepts and tools, action planning for leadership development and program



evaluation.



## Registration form on the Training Course: Foundations for Business Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):  Position: Telephone / Mobile: Personal E-Mail: Official E-Mail:
Company Information
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Person Responsible for Training and Development
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