



*Training Course:  
Mini-MBA: Leadership Oil & Gas and Energy  
Management*

*6 - 10 October 2024  
Dubai (UAE)*

*Residence Inn by Marriott Sheikh Zayed Road, Dubai*

## Training Course: Mini-MBA: Leadership Oil & Gas and Energy Management

Training Course code: EN235141 From: 6 - 10 October 2024 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4980 € Euro

### Introduction

In today's rapidly evolving global landscape, the energy sector stands at the forefront of transformative change. Leaders in the oil & gas and energy industry face the unique challenge of navigating complex markets, sustainability demands, and technological innovations. To succeed in this dynamic environment, it is crucial to possess both industry-specific knowledge and exceptional leadership skills.

Our 5-day Mini-MBA program in Leadership Oil & Gas and Energy Management is designed to equip professionals like you with the tools and insights needed to excel in this ever-changing field. Whether you are a seasoned energy industry veteran or an emerging leader, this program will provide you with a comprehensive understanding of the sector, coupled with advanced leadership capabilities, to drive success in your career and organization.

### Objectives

The primary objectives of this program are:

- **Industry Expertise:** Gain a deep understanding of the oil & gas and energy industry, including its current landscape, market dynamics, and future trends.
- **Leadership Development:** Enhance your leadership skills by exploring various leadership theories and styles, ethics, communication, and problem-solving strategies.
- **Sustainability and Innovation:** Learn about sustainability practices in the energy sector and stay up-to-date with the latest innovations and technologies shaping the industry.
- **Strategic Thinking:** Develop the ability to create and implement effective energy strategies, manage risks, and plan for the future.
- **Management and Efficiency:** Acquire knowledge in energy management, including efficiency, conservation, and cost reduction strategies.
- **Challenges and Solutions:** Identify and address leadership challenges unique to the energy sector, such as geopolitical factors and diversity and inclusion issues.

### Target Audience

This program is ideal for professionals at various stages of their careers who are looking to enhance their leadership skills and gain a deeper understanding of the oil & gas and energy industry. The target audience includes:

- Mid-level managers and executives in the energy sector seeking to advance their leadership capabilities.
- Emerging leaders aspiring to take on leadership roles within energy companies.
- Professionals from other industries looking to transition into the energy sector and build a strong foundation of knowledge and leadership skills.
- Government officials and policymakers involved in energy-related decision-making.

- Entrepreneurs and investors interested in opportunities in the energy industry.

## Program Outline

### Day 1: Introduction to the Energy Industry and Leadership Fundamentals

- Introduction to the energy industry
- Key players and stakeholders
- Leadership theories and styles
- Identifying personal leadership style
- Leadership ethics and values

### Day 2: Energy Market Dynamics and Strategic Leadership

- Energy market dynamics
  - Oil & gas industry fundamentals
  - Renewable energy markets
  - Market volatility and trends
- Strategic planning in the energy sector
- Risk management
- Scenario planning and forecasting

### Day 3: Energy Management and Sustainability

- Energy management
  - Energy efficiency and conservation
  - Energy auditing and optimization
  - Cost reduction strategies
- Sustainability in the energy sector
  - Sustainable practices in oil & gas
  - Carbon emissions reduction
  - Corporate social responsibility CSR

### Day 4: Innovation and Technology in Energy and Leadership Challenges

- Innovation and technology in energy
  - Emerging technologies in energy
  - Digital transformation in oil & gas
  - Successful innovation case studies
- Leadership challenges in the energy sector
  - Geopolitical factors affecting energy markets
  - Crisis management and resilience
  - Diversity and inclusion in energy leadership

### Day 5: Future Trends and Conclusion

- Future trends in energy
  - Trends shaping the future of energy

- Opportunities and challenges
- Preparing for industry changes
- Program conclusion and Q&A session

## Registration form on the Training Course: Mini-MBA: Leadership Oil & Gas and Energy Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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- Please find enclosed a cheque made payable to Global Horizon
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