



*Training Course:*  
***STRATEGIC HR MANAGEMENT MAVEN  
INSIGHTS***

*1 - 5 July 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: STRATEGIC HR MANAGEMENT MAVEN INSIGHTS

Training Course code: HR234933 From: 1 - 5 July 2024 Venue: Casablanca (Morocco) - New Hotel Training Course Fees: 4250 € Euro

### Introduction

In recent decades, especially in the digital era, it was being felt that HR was at risk of being relegated to a role separate from those that are integrated into core business goals. Moreover, the complexities of operations with rapidly changing work conventions made the HR leaders focus on playing a major role in enhancing workplace productivity to help the businesses gain an edge in the market. This is where the concept of STRATEGIC HR MANAGEMENT MAVEN INSIGHTS comes into the picture. It is a modern approach to human resource management which distinguishes itself from the routine HR practices of organizations.

### Training Objectives

At the end of this training program, participants will learn:

- OD & Design to ensure business/organization strategies.
- Leadership Skills for HR professionals.
- A modern and comprehensive approach to D&I.
- Culture change through powerful diversity and inclusion initiatives.
- Analytics Skills to better decision-making
- HR metrics and dashboarding skills
- skills to engineer an effective L&D program and create a culture of learning
- Attracting the right talent to the right positions
- The human resources top trends in 2023

### Target Audience

- HR Management
- HR Consultants
- Executive Directors
- Business Unit Heads
- Middle Management

### Training Outlines

#### DAY 1

##### Organizational Development

In the recent competitive and dynamic business environment, organizational development OD & design are becoming essential game-changers. Businesses need to continuously align strategy, culture, and internal processes, and optimize cross-departmental communication. Let's equip ourselves with the skills and expertise to help our organizations thrive, now and in the future.

##### Strategic HR Leadership

HR Leaders are being called upon to make big-picture decisions for the business and create HR strategies. We need to develop a broader set of skills, including organizational design, lean management, business administration, and a deep understanding of HR operating models.

## DAY 2

### Diversity, Equity, Inclusion & Belonging

Transform your organization into a diverse and inclusive place to work where everyone can thrive with a modern and comprehensive approach to D&I. We need the knowledge and skills to drive culture change through powerful diversity and inclusion initiatives.

### People Analytics

Start using data to drive better, fact-based, people decisions that ultimately benefit both the organization and its employees. We need the full analytics skillset to drive data-driven decision-making throughout HR.

### HR Metrics & Dashboarding

To drive fact-based HR decisions, we need powerful dashboarding skills and get the metrics right. HR Professional needs a comprehensive skill set that covers the entire reporting process, from implementing essential HR metrics to automating reporting in compelling and intuitive HR dashboards.

## DAY 3

### Learning & Development

Seize the real competitive edge by training, retaining, and engaging your most talented employees. HR Professional needs the skills to engineer an effective L&D program and create a culture of learning that is aimed at solving today's most pressing people challenges, such as closing the skills gap, enabling digital transformation, engaging millennials, and retaining your most talented people.

### Talent Acquisition

Attracting the right talent to the right positions is one of today's top challenges for companies. With rapid advancements in technology and the ongoing war for talent, today's recruiters need to have a completely new skill set.

### 2023 HR Top Trends

## Registration form on the Training Course: STRATEGIC HR MANAGEMENT MAVEN INSIGHTS

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
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Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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