



*Training Course:
Certified customer experience professional*

*18 - 22 November 2024
Casablanca (Morocco)
New Hotel*

Training Course: Certified customer experience professional

Training Course code: RR235049 From: 18 - 22 November 2024 Venue: Casablanca (Morocco) - New Hotel Training
Course Fees: 4250 € Euro

Introduction:

The Certified Customer Experience Professional CCXP program is designed to equip individuals with the knowledge and skills required to deliver exceptional customer experience. This program is aimed at professionals who are responsible for customer experience management, including customer service managers, marketing professionals, and business owners. The CCXP program is globally recognized and is awarded by the Customer Experience Professionals Association CXPA.

Objectives:

The objectives of this training program are to:

- Provide an understanding of the principles and practices of customer experience management
- Equip participants with the skills required to design and implement a customer experience strategy
- Develop participants' ability to measure and analyze customer feedback
- Provide insights into the latest trends and innovations in customer experience management

Target Audience:

This training program is ideal for:

- Customer service managers and supervisors
- Marketing professionals
- Business owners and entrepreneurs
- Anyone responsible for customer experience management

Outlines:

Day 1:

Introduction to Customer Experience Management

- Understanding the customer experience
- Key principles of customer experience management
- The benefits of delivering exceptional customer experience

Day 2:

Designing a Customer Experience Strategy

- Identifying customer needs and expectations
- Developing a customer-centric culture
- Creating a customer journey map

Day 3:

Measuring Customer Feedback

- Understanding customer feedback channels
- Designing effective surveys
- Analyzing and interpreting customer feedback

Day 4:

Implementing a Customer Experience Strategy

- Implementing a customer feedback program
- Training employees to deliver exceptional customer experience
- Aligning customer experience with business goals

Day 5:

CCXP Exam Preparation and Review

- Overview of the CCXP exam
- Review of the CCXP exam competencies and skills
- Exam preparation tips and strategies
- Practice exam questions and answers

Registration form on the Training Course: Certified customer experience professional

Training Course code: RR235049 From: 18 - 22 November 2024 Venue: Casablanca (Morocco) - New Hotel
Training Course Fees: 4250 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

Easy Ways To Register

Telephone:
+201095004484 to
provisionally reserve your
place.

Fax your completed
registration
form to: +20233379764

E-mail to us :
info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.