



*Training Course:  
Analysis and Planning of the Financial Budget  
and Cash Flows*

*25 - 29 November 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: Analysis and Planning of the Financial Budget and Cash Flows

Training Course code: F11964 From: 25 - 29 November 2024 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction:

Welcome to the Analysis and Planning of the Financial Budget and Cash Flows Training Program! This program is designed to provide participants with the knowledge and skills necessary to effectively analyze and plan financial budgets and cash flows within their organizations. A solid understanding of financial budgeting and cash flow management is essential for making informed financial decisions, ensuring financial stability, and achieving organizational goals. Throughout this program, participants will gain practical insights, learn analytical techniques, and develop the necessary skills to create and manage budgets and cash flows effectively.

### Objectives:

By the end of this training program, participants will:

- Understand the importance of financial budgeting and cash flow analysis in organizational success.
- Learn the principles and techniques of financial budgeting and cash flow planning.
- Acquire the skills to analyze financial statements and cash flow reports effectively.
- Develop the ability to create accurate and realistic financial budgets.
- Gain insights into monitoring and managing cash flows to ensure liquidity and financial stability.
- Learn how to utilize financial budgeting and cash flow analysis for effective decision making.

### Target Audience:

This training program is suitable for:

- Finance and Accounting Professionals: Individuals responsible for financial planning, budgeting, and analysis in their organizations.
- Business Managers and Entrepreneurs: Professionals seeking to enhance their financial management skills and make informed business decisions.
- Financial Analysts and Consultants: Individuals involved in analyzing financial data and providing financial recommendations.
- Project Managers: Professionals responsible for budgeting and cash flow management within their projects.
- Small Business Owners: Entrepreneurs aiming to improve their financial planning and cash flow management skills.

- Anyone interested in developing their understanding of financial budgeting and cash flow analysis for personal or professional growth.

## Outlines:

### Day One:

#### Introduction to Financial Budgeting and Cash Flow Analysis

- Introduction to the training program
- Overview of financial budgeting and cash flow analysis
- Importance of financial budgeting and cash flow management
- Key concepts and principles of financial budgeting and cash flow analysis
- Interactive activities to engage participants and assess their current understanding of the topic

### Day Two:

#### Objectives of Financial Budgeting and Cash Flow Analysis

- Understanding the goals and objectives of financial budgeting and cash flow analysis
- Importance of accurate financial forecasting and planning
- Techniques for analyzing and interpreting financial statements and cash flow reports
- Identifying financial risks and challenges and developing mitigation strategies
- Group discussions and exercises to align financial goals with organizational objectives

### Day Three:

#### Techniques for Financial Budgeting and Planning

- Overview of different types of budgets e.g., operating budget, capital budget, cash flow budget
- Creating a financial budget: revenue projections, expense forecasts, and profit planning
- Cash flow planning: inflows, outflows, and managing working capital
- Budgeting tools and software for financial planning and analysis
- Hands-on exercises and case studies to practice budgeting and cash flow planning techniques

### Day Four:

### Monitoring and Managing Cash Flows

- Understanding the importance of monitoring and managing cash flows
- Cash flow forecasting and variance analysis
- Techniques for improving cash flow management and liquidity
- Cash flow budgeting and control measures
- Interactive sessions and group activities to develop effective cash flow monitoring strategies

### Day Five:

#### Financial Budgeting and Cash Flow Analysis for Decision Making

- Financial analysis techniques for decision making
- Evaluating investment opportunities using budgeting and cash flow analysis
- Financial ratio analysis and benchmarking
- Presenting financial information and reports to stakeholders
- Final discussions, Q&A session, and evaluation of the training program

## Registration form on the Training Course: Analysis and Planning of the Financial Budget and Cash Flows

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

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info@gh4t.com  
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