



*Training Course:
The Chief Financial Officer Programme*

*20 - 24 May 2024
Casablanca (Morocco)
New Hotel*

Training Course: The Chief Financial Officer Programme

Training Course code: FI234878 From: 20 - 24 May 2024 Venue: Casablanca (Morocco) - New Hotel Training Course
Fees: 4250 € Euro

Introduction

This Global Horizon Training Center Chief Financial Officer Programme may assist the CEO with forecasting, cost-benefit analysis, and obtaining funding for various initiatives. In the financial industry, a CFO is a highest-ranking position, and in other industries, it is usually the third-highest position in a company. A CFO can become the CEO, chief operating officer, or president of a company.

Broaden your perspective and prepare for the role of a strategic CFO by enhancing your skills to better align financial and corporate strategy.

Training Program Objectives

- Financial leadership in action that embraces personal and wider risks of the role
- Fostering a winning relationship with the CEO/Board
- Strategic engagement, alignment, goal congruence, delivering concrete outcomes
- Acquiring commercial insights, and perspectives that feed into decisions making
- Leading through change, business transformation, and performance optimization
- Communicating business insights, and decision choices more succinctly and intelligently
- Embracing the power of digital and associated risks
- Nurturing finance talent and leadership pipeline

Personal Benefit of The Chief Financial Officer Programme

- Develop your leadership, strategy, and communication capabilities to drive innovation and technological transformation throughout your organization.
- Define a long-term, strategic vision that balances financial and non-financial performance objectives with business strategy.
- Enhance your ability to predict, measure and monitor financial and non-financial performance.
- Strengthen your technical skills and financial expertise.
- Analyse the latest trends and external forces shaping your business, to elevate your credibility as a trusted internal advisor and key decision-maker.

- Build, lead, motivate and sustain high-performing teams to accelerate their impact.
- Enhance your strategic communication skills to become more influential, leading internal and external stakeholder groups with greater success.

Organizational Benefits of The Chief Financial Officer Programme

- Generate actionable, strategic insights that improve the quality of decision-making across your organization.
- Identify, evaluate, communicate and drive the implementation of strategic choices that lead to sustainable value creation and organizational growth.
- Lead change and transformation efforts that create lasting value for you and your organization.
- Transform culture across your organization to be risk-aware and financially aligned.

Target Audience for The Chief Financial Officer Programme

This Training program is designed for senior finance executives who are either new to a CFO role or preparing themselves for a CFO assignment or similar strategic financial leadership position.

Attendees include:

- Senior-level executives with strategic and financial responsibilities
- Existing CFOs or those preparing to step into a CFO role
- Executives from a wide range of industries, ranging from large organizations to start-ups.

Course outlines of The Chief Financial Officer Programme

Day 1

FOUNDATIONAL

- Executive Leadership
- Executive Strategy
- Executive Decision Making
- Executive Oversight
- Executive Transparency
- Executive Accountability
- Executive Planning & Execution

- Executive Accounting, Financial & Budgeting
- Executive Project Management & Project Control
- Executive Problem Solving

Day 2

CORE Leading - Managing - Controlling

- Leading & Managing People
- Leading & Managing Change
- Leading & Managing Goals & Priorities
- Leading & Managing Communications
- Leading & Managing Culture & Cultural Dynamics
- Leading & Managing Negotiations
- Leading & Managing Organizational Politics
- Leading & Managing Innovation & Technology
- Leading & Managing Customers & Suppliers
- Leading & Managing Competitive Advantage
- Leading & Managing Risks & Uncertainty
- Leading & Managing Quality
- Leading & Managing Crisis & Conflicts
- Leading & Controlling Waste, Fraud, Abuse, Neglect & Negligence
- Leading Management Controls & Efficiency
- Leading & Managing Claims & Disputes

Day 3

FUNCTIONAL SPECIALIZATION/EXPERTISE

Corporate Finance

- Balance sheet optimization

- Capital planning and allocation
- Re-investment, M&A, debt servicing, dividends, share buybacks
- Tax planning, transfer pricing & thin capitalization
- Discussion on international tax planning Starbucks/Google and impact on reputation.

Day 4

Capitalizing on M&A Opportunities

- Defining acquisition criteria and planning acquisition process
- Financial and commercial due diligence
- Valuing and evaluating the target
- Deal negotiation Financing the deal
- Purchase and sale contract
- Taking charge and integrating the business

Day 5

APPLIED/PRACTICUM

- Develop ☐My CFO-C Strategy
- Develop Execution Scorecard
- Develop Execution Action Plan
- Develop Execution PlayBook
- Implement ☐My CFO-C Policy

Registration form on the Training Course: The Chief Financial Officer Programme

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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Easy Ways To Register

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place.

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registration
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info@gh4t.com
or training@gh4t.com

Complete & return the
booking form with cheque
to: Global Horizon
3 Oudai street, Aldouki,
Giza, Giza Governorate,
Egypt.