



*Training Course:
Strategic GRC Mastery: Empowering CEOs for
Sustainable Success*

*23 - 27 September 2024
Casablanca (Morocco)
New Hotel*

Training Course: Strategic GRC Mastery: Empowering CEOs for Sustainable Success

Training Course code: SC235254 From: 23 - 27 September 2024 Venue: Casablanca (Morocco) - New Hotel Training
Course Fees: 4675 € Euro

Introduction:

Welcome to the Governance, Risk, and Compliance GRC Training Program designed exclusively for CEOs. In today's dynamic business landscape, effective GRC practices are crucial for sustaining and enhancing organizational success. This program aims to empower CEOs with the knowledge and skills needed to navigate the complex interplay of governance, risk management, and compliance in order to drive strategic decision-making, foster resilience, and ensure sustainable growth. Through a blend of theory, case studies, and interactive sessions, participants will gain insights into optimizing GRC frameworks to align with business objectives, enhance transparency, and mitigate potential risks.

Objectives:

- **Comprehensive Understanding:** Develop a thorough understanding of the core principles of Governance, Risk, and Compliance.
- **Strategic Integration:** Learn how to strategically integrate GRC practices into the overall organizational strategy.
- **Risk Mitigation:** Equip CEOs with tools to identify, assess, and mitigate risks effectively.
- **Compliance Excellence:** Understand the importance of compliance and how to establish a robust compliance program.
- **Board Governance:** Enhance skills in fostering effective board governance for better decision-making.
- **Crisis Preparedness:** Develop strategies for crisis management and business continuity.
- **Stakeholder Communication:** Learn effective communication strategies with stakeholders regarding GRC matters.
- **Ethical Leadership:** Emphasize the role of ethical leadership in GRC and its impact on organizational culture.
- **Technology Integration:** Explore the integration of technology in GRC processes for efficiency and effectiveness.
- **Continuous Improvement:** Establish a mindset of continuous improvement in GRC frameworks to adapt to evolving business environments.

Target Audience:

CEOs, C-Suite Executives, Board Members, and Senior Leaders responsible for strategic decision-making and

organizational governance.

Outlines:

Day 1:

Fundamentals of GRC

- Introduction to GRC and its Evolution
- Key Components and Interdependencies
- Regulatory Landscape and Global Trends

Day 2:

Strategic GRC Integration

- Aligning GRC with Organizational Strategy
- Building a GRC Culture and Mindset
- Role of Leadership in Driving GRC Excellence
- Workshop: Developing a GRC Roadmap for the Organization

Day 3:

Risk Management Strategies

- Identifying and Assessing Risks
- Risk Mitigation Techniques
- Quantitative vs. Qualitative Risk Analysis
- Case Study: Effective Risk Management in Action

Day 4:

Compliance and Ethics

- Importance of Compliance in Today's Business Environment
- Building a Robust Compliance Program
- Ethics in Leadership and Decision-making
- Interactive Session: Ethical Dilemmas and Solutions

Day 5:

Technology and Continuous Improvement

- Integrating Technology into GRC Processes
- GRC Automation and Tools
- Monitoring and Reporting
- Creating a Culture of Continuous Improvement in GRC

Registration form on the Training Course: Strategic GRC Mastery: Empowering CEOs for Sustainable Success

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