Global Horizon
TRAINING CENTER

Training Course:
Leadership Excellence: Advancing Recruitment and Talent Attraction Strategies

27 - 31 May 2024
Barcelona (Spain)
Grupotel Gran Via 678

Training Course:
Leadership Excellence: Advancing Recruitment and Talent Attraction Strategies

Training Course code: LS2010 From: 27 - 31 May 2024 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 5250 Euro

Introduction

Welcome to the Leadership Excellence Program for Recruitment and Talent Attraction. In today's competitive business landscape, organizations recognize the critical role that effective leadership plays in attracting and retaining top talent. This program is designed to equip leaders with the skills, strategies, and insights necessary to excel in the recruitment and talent attraction domain. By fostering strong leadership capabilities and enhancing recruitment expertise, participants will be empowered to drive organizational growth, create a compelling employer brand, and build high-performing teams.

Methodologies

The Leadership Excellence Program utilizes a dynamic blend of interactive workshops, experiential learning activities, case studies, guest speaker sessions, and personalized coaching. Participants will engage in group discussions, role-plays, and simulations to apply their learning in real-world scenarios. The program also leverages online resources, industry insights, and networking opportunities to foster continuous learning and professional development.

Objectives

1. Develop Leadership Excellence: Enhance leadership skills, including strategic thinking, effective communication, decision-making, and emotional intelligence, to lead recruitment and talent attraction teams successfully.

2. Master Recruitment Strategies: Gain in-depth knowledge of recruitment strategies, best practices, and innovative approaches to attract top talent, aligning recruitment initiatives with organizational goals.

3. Foster a Compelling Employer Brand: Understand the importance of building a strong employer brand and creating an engaging work environment that attracts and retains high-potential individuals.

4. Drive Organizational Growth: Learn how to leverage effective recruitment and talent attraction strategies to drive organizational growth, improve productivity, and contribute to long-term success.

5. Optimize Team Performance: Enhance management skills, including team building, performance management, conflict resolution, and motivation, to foster high-performance teams within the recruitment function.

Target Audience

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The Leadership Excellenc

leaders in the HR, recruitment, and talent acquisition fields. The program is suitable for individuals in leadership positions, such as HR directors, recruitment managers, talent acquisition leads, and senior HR professionals who are responsible for driving recruitment and talent attraction strategies within their organizations. It is also beneficial for professionals looking to enhance their leadership skills and deepen their expertise in the recruitment domain.

Training program outline

Day 1: Leadership Foundations and Strategic Thinking

- Introduction and Program Overview
- Leadership in the Recruitment and Talent Attraction Context
- Understanding Leadership Styles and their Impact
- Strategic Thinking and Decision Making
- Building a Vision and Setting Strategic Goals
- Case Studies and Group Discussions
- Action Planning for Leadership Development

Day 2: Recruitment Strategy and Employer Branding

- Aligning Recruitment Strategy with Organizational Goals
- Talent Acquisition Trends and Best Practices
- Creating an Effective Employer Brand
- Employer Value Proposition and EVP Development
- Leveraging Technology for Recruitment
- Diversity and Inclusion in Recruitment
- Group Exercises and Role-plays

Day 3: Effective Talent Attraction and Selection

- Sourcing Strategies and Talent Pipelining
- Candidate Engagement and Relationship Building
- Behavioral Interviews and Competency-based Assessments
- Psychometric Assessments and Aptitude Testing
- Evaluating Cultural Fit and Candidate Evaluation Techniques
- Offer Management and Negotiation Skills
- Mock Interviews and Interactive Activities

Day 4: Team Leadership and Performance Management

- Building High-performing Recruitment Teams
- Setting Performance Expectations and Goals
- Feedback and Coaching Techniques
- Conflict Resolution and Managing Difficult Conversations
- Motivation and Employee Engagement Strategies
- Succession Planning and Talent Development
- Team-building Activities and Case Studies

Day 5: Strategic Partnerships and Personal Leadership

- Collaborating with Internal Stakeholders
- Developing External Partnerships and Vendor Relationships
- Networking Strategies and Industry Engagement
- Leveraging Data and Analytics for Recruitment Insights
- Personal Leadership Branding and Development
- Work-Life Balance and Stress Management
- Action Planning and Commitment to Ongoing Growth

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Registration form on the Training Course: Leadership Excellence: Advancing Recruitment and Talent Attraction Strategies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.

Fax your completed registration form to: +20233379764

E-mail to us : info@gh4t.com or training@gh4t.com

Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.