



*Training Course:  
Strategic Corporate Governance*

*23 - 27 December 2024  
Casablanca (Morocco)  
New Hotel*

## Training Course: Strategic Corporate Governance

Training Course code: MA7032 From: 23 - 27 December 2024 Venue: Casablanca (Morocco) - New Hotel Training Course  
Fees: 4250 € Euro

### Introduction

This Strategic Corporate Governance training course is carefully outlined to take the participants through a blend of three key interlinked corporate topics: Governance, Strategic Management, and Strategic Leadership aiming to enrich their knowledge and understanding of those mission-critical practices. This training course elaborates on all the processes of Corporate Governance covering frameworks at both the Board level Board Governance as well as the Executive Management levels Assurance and Control. Delegates will be able to assess the strength of their own Organization's Governance Practices and identify where change and improvement are needed.

This training course addresses all the elements of the Strategic Management system from setting the purpose until successful implementation and elaborates on the role of the Leadership in realizing this success. Participants will be able to establish the Strategic dimension tying Corporate Governance with Strategic Planning all the way across the organization. This training course will also present the Guiding Principles of the Governance standard codes and how Corporate Governance is measured and benchmarked around the world.

This Global Horizon training course will highlight:

- What is Corporate Governance
- Principles of Good Corporate Governance
- Board's Roles, Duties, and Responsibilities
- The Board Governance framework
- The Strategic Management system elements
- The Governance, Risk, and Compliance GRC Perspective
- The Integrated Assurance and Control Model
- The Integrated Disclosures and Reporting Model

### Training Objectives :

By the end of this Strategic Corporate Governance training course, you will be able to:

- Explore a comprehensive Generic Governance model based on key principles and adaptable to any organization
- Learn about the Roles, Duties and Responsibilities of the Board
- Study how to develop and implement a Corporate Strategy

- Discuss how to apply a comprehensive model of Governance Assurance and Control within the organization
- Discuss the Integrated Model of Governance Disclosures and Reporting within the Organization
- Learn about the standard codes of Corporate Governance and its Guiding principles
- Gain an Understanding of Board Evaluation Governance Measurement and Benchmarking

## Training Methodology :

A highly interactive training course, where all delegates will be encouraged to engage and participate, share and gain from each other's knowledge and experience. The classroom lectures will rely on a bullet-based slide presentation coupled with practical workshops, and relevant case studies wherever applicable.

## Organizational Impact :

This Strategic Corporate Governance training course is of direct relevance to Private Sector, Public Sector, Government, and Non-Governmental entities and authorities which can achieve improvements in their operations through:

- Developing an Effective implementable Corporate Governance framework based on best practices and international standards
- Identifying the areas for change
- Improvement in current Corporate Governance Practices
- Enhancing the Effectiveness of the Strategic Planning
- Improvement in the Management system

## Personal Impact :

This Global Horizon training course will benefit participants by gaining knowledge that will enable them to have a better understanding on:

- Corporate Strategy
- Their Roles and Responsibilities within their respective functions
- The Corporate Governance structure in place
- Applying Changes to perform more efficiently and effectively
- Board Evaluation and Governance Measurement and Benchmarking

## Target Audience :

This Strategic Corporate Governance training course is suitable for a wide range of professionals but greatly benefits:

- Chairs, Committee Chairs
- Board Members, Committee Members
- Board Secretaries
- CEOs, Executive Directors, Senior Management
- Corporate Governance Officers / Professionals
- Strategic Planning Officers / Professionals
- Risk / Compliance Management Function
- Internal Audit Function, Internal Control Function
- Corporate Affairs, Legal

## Training Course Outlines:

### Day 1: Corporate Governance

- What is Corporate Governance
- Governance Historical Evolution
- The Governance Challenge
- Principles for Good Corporate Governance
- The 4 Ps of Corporate Governance
- Who's Who in Corporate Governance

### Day 2: The Board

- Board positioning within the Power hierarchy
- Board's Roles, Duties, and Responsibilities
- Board Structure
- Board Instruments and Tools
- Board Governance
- Board's Dynamics

- Influence of Leadership of the Board and the Organization

#### Day 3: Strategic Planning and Management

- The Essence of Strategy - Strategy Definitions
- Strategic Leadership
- Levels of Strategy
- The Strategic Management System
- Strategy Governance

#### Day 4: Integrated Assurance and Control, Disclosures, and Reporting

- The Governance, Risk, and Compliance GRC Perspective
- The Three 3 Lines of Defense Model
- Role of Internal Audit
- Role of External Audit
- Emerging Governance Practices
- Integrated Disclosures and Reporting Framework

#### Day 5: Corporate Governance Around the World

- Corporate Governance Standard Codes
- Guiding Principles
- Board Evaluation
- Governance Measurement and Benchmarking
- Wrap-up and Closing

## Registration form on the Training Course: Strategic Corporate Governance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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Giza, Giza Governorate,  
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