



*Conference:*  
*Linking Training to Organisational Goals*

*9 - 13 September 2024*  
*Casablanca (Morocco)*  
*New Hotel*

## Conference: Linking Training to Organisational Goals

Conference code: CO8121 From: 9 - 13 September 2024 Venue: Casablanca (Morocco) - New Hotel Conference Fees: 4675 € Euro

### Introduction

In order for individuals and teams to consistently perform it is essential to equip them with the skills, knowledge, and behaviors required for success. This is an ongoing challenge due to the rate of change that organizations experience. The impact and importance of training within an organization can be measured and directly linked to the achievement of organizational goals and objectives.

This exciting and engaging training course explores the critical role that people development plays in moving a business forward and in the achievement of personal, team, departmental and organizational goals and objectives. Delegates will also explore how they can develop and promote the role of the training function within their organization.

Highlights of this engaging course are:

- How to produce focussed training strategies and plans
- How to influence through results
- How to explore many options for learning
- How to get the best out of people through development
- How to demonstrate added value and ROI

### Conference Objectives of Linking Training to Organisational Goals

By the end of this course delegates will be able to:

- Describe the role of training within an organization
- Plan a transition from training to organizational development
- Link training to organizational goals
- Conduct an effective training needs analysis
- Develop a training strategy
- Identify learning solutions
- Evaluate training
- Promote value-added training

### Conference Methodology of Linking Training to Organisational Goals

The seminar is based on a combination of interactive activities - group and individual exercises, case studies, skills practice, and discussions - along with formal inputs. The environment will be supportive in which individuals with varying degrees of experience will be encouraged to share the approaches they currently use as well as try out new ones that they encounter in the seminar. The expert seminar facilitator will be on hand to answer any questions an individual may have and to act as a facilitator for building and applying new approaches.

### Organizational Impact of Linking Training to Organisational Goals

Impact on the organization from delegates attending this seminar includes:

- Enhancement of a wide range of skills and competencies
- Improved results from training within a business.
- New techniques in training strategy that are essential in developing partnership with internal clients
- Developed and convincingly submitting training plans
- More focused training and development
- Evaluation of training programs to drive up quality and effectiveness

## Personal Impact of Linking Training to Organisational Goals

Attendance at the seminar will result in individuals being better able to:

- Implement a wide range of strategic planning techniques in the learning and development environment
- Use enhanced interpersonal skills
- Improve their ability to make training a more critical part of a business
- Demonstrate how training budget should be seen as an investment
- Able to use different techniques and approaches for effectively working through a training strategy
- Apply new skills effectively in the workplace

## Conference Outlines of Linking Training to Organisational Goals

### Day 1: Business Strategy and Training

- Introduction to the course and individuals
- Objectives
- Introduction to training, development and learning
- So why do we need to train anyway
- How businesses set their strategy
- The importance of aligning training strategy
- The role of training in supporting business strategy
- Champions and sponsors
- Defining the training function

### Day 2: Developing a Focussed Training Solution

- The Systematic Training Cycle
- Learning and performance objectives
- Personality and Learning Styles
- Different learning methods - e-learning to classroom
- Developing learning solutions and blended learning
- Training design principles
- Selecting the trainer
- Prioritizing training needs
- Validation and Evaluation

### Day 3: The Training Strategy

- Research and analysis - TNA
- Training needs analysis
- Developing your customer base

- Building a training strategy
- Presenting strategy for impact
- Organizations and Change - driving the need for training
- Responding to organizational change
- Workshop - Training project to support major cultural change

#### Day 4: Building the Value of Training

- The providers of training
- Developing partnerships and suppliers
- Pilot programs for Validation
- Evaluation for ROI
- Case Study - Evaluation and measuring Return on Investment
- Evaluation methods
- Evaluating what? Perceptions or reality
- Quality Control and Evaluation
- Tests and Assessments

#### Day 5: Developing Your Training Strategy

- Creating the training plan
- Creating a cost budget
- The use of Service Level Agreements
- Reporting training activities against the plan
- Skills practice on personal case studies
- Peer support in developing ideas
- Post seminar peer network support
- Action planning
- Key learnings and personal development plans
- Issue of course certificates

## Registration form on the Conference: Linking Training to Organisational Goals

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Conference Fees: 4675 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
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