



Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

> 1 - 5 July 2024 Amsterdam (Netherlands) Grand Hotel Amrâth Amsterdam

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# Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

Training Course code: FI1087 From: 1 - 5 July 2024 Venue: Amsterdam (Netherlands) - Grand Hotel Amrâth Amsterdam Training Course Fees: 5250 I Euro

# Course Objectives of Managerial Accounting for Non-Financial Professionals

By the end of the program, participants will be able to:

- Explain the functions of financial management.
- Define the four key financial statements: balance sheet, income, cash flow and changes in owner's equity.
- Interpret the financial health of a company or profit center.
- Master capital budgeting and cost-volume-profit analysis.
- Use financial information to manage the business or their departments.

# Who should attend

Managers, supervisors, and staff from any function including finance who need to improve understanding and use of financial information. This program is worth 25 NASBA CPEs.

# Course Outlines of Managerial Accounting for Non-Financial Professionals

#### Day 1:

#### Introduction

- The Goals and Functions of Financial Management
- The Three Most Important Questions Answered by Finance

#### The Key Financial Statements

- Income Statement
- Changes in Owner Equity
- Balance Sheet
- Cash Flow

#### Day 2:

#### Analysis of Financial Statements

- Judging the Health of the Business
- Income Statement Ratios
- Balance Sheet Ratios
- How to Read Company Annual Reports

Day 3:



# Cost Concepts and Decision-Making

- Cost-Volume-Profit Analysis
- Breakeven Analysis
- Economic Costs versus Accounting Costs
- Marginal Analysis
- Cost-Based Pricing

## Day 4:

## **Capital Projects**

- The Time Value of Money
- Cost of Capital
- The Capital Budgeting Decision
- Methods in Evaluating Capital Projects
- Sensitivity and Risk Analysis

## Day5:

# Working Capital and the Financing Decision

- Current Asset Management
- Sources of Short-Term Financing

# Using Financial Information to Manage the Business

• Making Business Decisions in Finance, Marketing, Production, and Investment

#### The Budgeting Process

- Guidelines and Techniques
- Cost Control



# Registration form on the Training Course: Managerial A Managerial Accounting for Non-Financial Professionals

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Company Information			
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Person Responsible for Training and Development			
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