



*Training Course:
Chairman's Strategic Leadership Summit:
Navigating Governmental Excellence*

*28 October - 1 November 2024
Casablanca (Morocco)
New Hotel*

Training Course: Chairman's Strategic Leadership Summit: Navigating Governmental Excellence

Training Course code: SC235248 From: 28 October - 1 November 2024 Venue: Casablanca (Morocco) - New Hotel
Training Course Fees: 4675 € Euro

Introduction:

In recognition of the unique responsibilities and challenges faced by a Chairman in a governmental organization, our Executive Leadership Training Program aims to provide a comprehensive and tailored approach to enhance leadership skills, strategic thinking, and decision-making abilities.

Objectives:

The primary objectives of the program include:

- Empowering the Chairman with advanced leadership strategies to navigate complex governmental landscapes.
- Enhancing decision-making skills through case studies and interactive simulations.
- Developing effective communication strategies for engaging with diverse stakeholders.
- Fostering a strategic mindset to drive organizational goals and outcomes.
- Providing tools for effective team management and building a high-performance organizational culture.

Target Audience:

This program is designed exclusively for Chairmen and top-level executives in governmental organizations. The content will be tailored to address the specific challenges and responsibilities associated with leading a public-sector entity.

Outlines:

Day 1:

Strategic Leadership Foundations

- Understanding the role of a Chairman in a governmental context
- Analyzing current trends and challenges in public administration
- Cultivating a strategic mindset for effective decision-making

Day 2:

Communication and Stakeholder Engagement

- Developing effective communication strategies for engaging with diverse stakeholders
- Building and maintaining public trust
- Handling media and public relations in a governmental setting

Day 3:

Decision-Making in Complex Environments

- Case studies on decision-making in high-pressure situations
- Risk management and crisis response strategies
- Ethical considerations in governmental leadership

Day 4:

Team Leadership and Organizational Culture

- Building high-performance teams
- Organizational culture and its impact on leadership
- Change management strategies for governmental entities

Day 5:

Future Trends and Continuous Leadership Development

- Anticipating and adapting to future trends in public administration
- Personalized leadership development plans for ongoing growth
- Networking and collaboration opportunities for governmental leaders

Registration form on the Training Course: Chairman's Strategic Leadership Summit: Navigating Governmental Excellence

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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