Global Horizon
TRAINING CENTER



Training Course:
Healthcare Management

20 - 24 November 2023
Barcelona (Spain)
Grupotel Gran Via 678

Training Course:
Healthcare Management

Training Course code: SI234651 From: 20 - 24 November 2023 Venue: Barcelona (Spain) - Grupotel Gran Via 678 Training Course Fees: 5775 Euro

Introduction

Global healthcare leaders must have expertise in leadership management, healthcare finance, and human resource management in order to maintain excellence in service and patient care. The Strategic Healthcare Management course aims to ensure that healthcare leaders worldwide have access to the world's leading practices in complex organizational management and healthcare leadership.

This course consists of healthcare industry-specific skill development, and enhancement methodologies and topics, designed for senior and executive-level hospital staff. Including primary care, recuperative care, community and other healthcare facility administrators, chiefs of staff, hospital board members, chief nursing officers, department directors, and other healthcare professionals with supervisory, management, or executive level responsibilities.

* Important note: Course registration in Istanbul for 3 people or more, we offer 1-day site-visit to one public or private prestigious hospital

Course Objectives of Healthcare Management

- Implement patient-focused strategies, including strategic planning, across the organization
- Leverage executive decision-making tools and formal methods to assess healthcare plans in light of regulations and ever-changing needs in the market
- Lead and manage complex organizations' crisis management while optimizing quality and safety best practices
- Foster creativity throughout a department or organization
- Apply leadership capabilities to lead healthcare teams and projects to success

Course Outline of Healthcare Management

Day 1

Strategic Management

- Strategic management in healthcare
- Developing a mission and vision statement and strategic management steps
- Developing a marketing strategy
- Positioning the hospital for quality
- Hospital Organizational Structure
    - Understanding the US and other global organizational structures

- Managing and leading in complex organizations
- Teamwork in healthcare settings

Day 2

Financial Management and Forecasting in Healthcare

- The organizational structure and responsibilities of hospital cost centers
- Department and individual cost centers
- Cost center management
- Evaluation methods
- The convergence of cost accounting
- Financial accounting
- Insurance

Day 3 - 4

Hospital Human Resource Management

- Hospital strategic human resource management
- Developing core values and human resource management
- Understanding human resource management systems
- Developing human resource incentives and control mechanisms
- Hospital Information Technology HIT
  - The implementation of hospital information management
  - HIT systems

Registration form on the Training Course: Healthcare Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.